



Domestic Violence Project - Lowe's Hometowns Project

Julie Donant, MBA, Chief Executive Officer

Domestic Violence Project, Inc.

Mission and Vision Statements



- ▶ **Mission Statement:** • Domestic Violence Project, Inc. promotes awareness and provides emergency and support services to all those impacted by domestic violence.
- ▶ **Vision Statement:** Domestic Violence Project, Inc. exists to end the cycle of violence.

Shelter and services are available to any survivor regardless of race, gender, or sexual orientation at no cost!

24-hour Hotline - (330) 453-SAFE (7233)

Empowering domestic violence survivors.

FY 2023 at a Glance



329 Clients Sheltered Including **155** Children

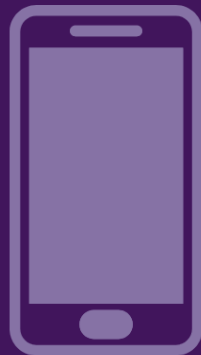


6,923 Nights of Transitional Housing Provided for Clients

169 Clients Assisted in Outreach and Aftercare



873 Legal Advocacy Clients Assisted



1,131 Crisis Calls Received to our 24-Hour Hotline

14,494 Nights of Shelter Provided



celebrating

45
years

DOMESTIC VIOLENCE *THRIVES IN Silence*



2 out of 3 Americans have **NEVER** talked about domestic violence with their friends.*

1 in 4 WOMEN

1 in 7 MEN

2 in 5 LESBIANS

1 in 4 GAY MEN

2 in 5 BLACK WOMEN

1 in 3 LATINAS

1 in 5 ASIAN/PACIFIC ISLANDER WOMEN

But the statistics on domestic violence are
LOUD & CLEAR

Domestic
Violence
Project, Inc.

**Whatever
their reasons for
staying or leaving,
survivors deserve
respect and support
in their decisions.**

EVERY1 KNOWS SOME1

Domestic Violence Awareness Month

**Domestic
Violence**
Project, Inc.

Lowe's Hometowns Grant



- ▶ Launched in 2022
- ▶ \$100 million commitment to restore and revitalize community spaces across the country over five years (2022-2026)
- ▶ Each year selecting 100 community projects - neighborhood garden, park or community center
- ▶ Additionally, Lowe's stores will select and complete nearly 1,700 smaller projects in their local communities through product donations and associate volunteerism.

Who is Eligible to Nominate?



- ▶ Open to legal residents of the fifty (50) United States and the District of Columbia, who are at least twenty-one (21) years of age at the time of nomination.
- ▶ Lowe's associates are eligible - and encouraged! - to nominate projects in their hometowns.
- ▶ The grant program nomination period is January 23, 2023 at 12:00am ET - February 20, 2023 at 11:59pm ET.

What kind of projects are eligible?



- ▶ Physical improvement/renovation project of a community space.
- ▶ All grants must go to a local nonprofit that is willing and able to take on the project.
- ▶ Past nominations have included:
 - ▶ Community Resources/Space (e.g. park, senior citizen center, youth center, etc.);
 - ▶ Safe Affordable Housing (e.g. critical repairs for shelters, block of homes, accessible home needs, etc.);
 - ▶ Cultural Preservation (e.g. theatre or memorial renovation, etc.);
 - ▶ Area Revitalization (e.g. a new playground at a community park, community garden, renovations to downtown areas, etc.);
 - ▶ Skilled Trades Education initiatives (e.g. mobile training programs, high school vocational, etc.)

Selection Process

- ▶ Nomination
- ▶ Detailed application
 - ▶ Lowe's HT 2023 Finalist Instructions
 - ▶ Survey Monkey example questions
 - ▶ Advice from past grantees
 - ▶ Finalist agreement
 - ▶ Board of Directors list
 - ▶ Leadership list
 - ▶ General project plan example
 - ▶ Lowe's HT Finalist budget template
 - ▶ Original nomination



Survey Monkey - Application

- ▶ Details about the Organization
 - ▶ General information about the benefiting organization
- ▶ Background for the proposed project
 - ▶ Connections and impact to the community
- ▶ Proposed project details
 - ▶ Details of the project, including professional services needed
- ▶ Safety preparation
 - ▶ Structural concerns, adequate ventilation, mold, etc.



Budget Template



Lowes 100 Hometowns Budget Template

Please estimate to the best of your ability how much you expect to spend on this. Always better to over-estimate versus under.

Please do a bit of research. We don't expect you to have exact quotes but this information should be based on some knowledge of the true costs.

The categories below are examples. Please add, delete and change to match your particular project needs.

***Your budget can vary from your initial request if it is within reason.*

		Notes. Please indicate how you arrived at each number (ie. looked up how many gallons of paint for 300 sq foot room, then looked up cost of white paint per gallon)
Materials	Total Cost	
Hardware		
Concrete		
Lumber		
Plants		
Windows		
Paint		
Labor		
Contractor		
Landscaper		
Plumber		
Architect		
Miscellaneous		
Permits		
Delivery fees		
Waste Removal		
Project Management		Hiring an outside project manager is strongly recommended (approximately a 10-15 hour per week commitment). This amount cannot exceed 15% of the grant total so please factor this into your costs.
Total expenditures	\$0.00	
Matching funds		Please list any funds that you have already received or expect to receive towards this project.



Selection Process

- ▶ Impact Partner - Points of Light
- ▶ 200 project finalists are selected
- ▶ Finalists are contacted directly - everything is very confidential at this point
- ▶ Program judges select final 100 grantees
- ▶ Be prompt with correspondents and follow the instructions



How are grant amounts determined?

- ▶ Based on numerous factors, including:
 - ▶ the amount requested by the nominator
 - ▶ information provided by the local nonprofit aligned to the project
 - ▶ status of the project
- ▶ DVPI applied for \$199,270 - Feedback project close to the highest price point of these grants
- ▶ After submission they asked me to prioritize my budget, as we requested renovation of multiple rooms.
- ▶ Awards announced in late June



What are they Looking For



► Impact

positively impact the lives of the whole community or a segment of the community that is underserved.

► Need

meet a need that has been overlooked or ignored in your community.

► Feasibility

must be completed between July-Nov and pass all local building requirements

► Inspiration

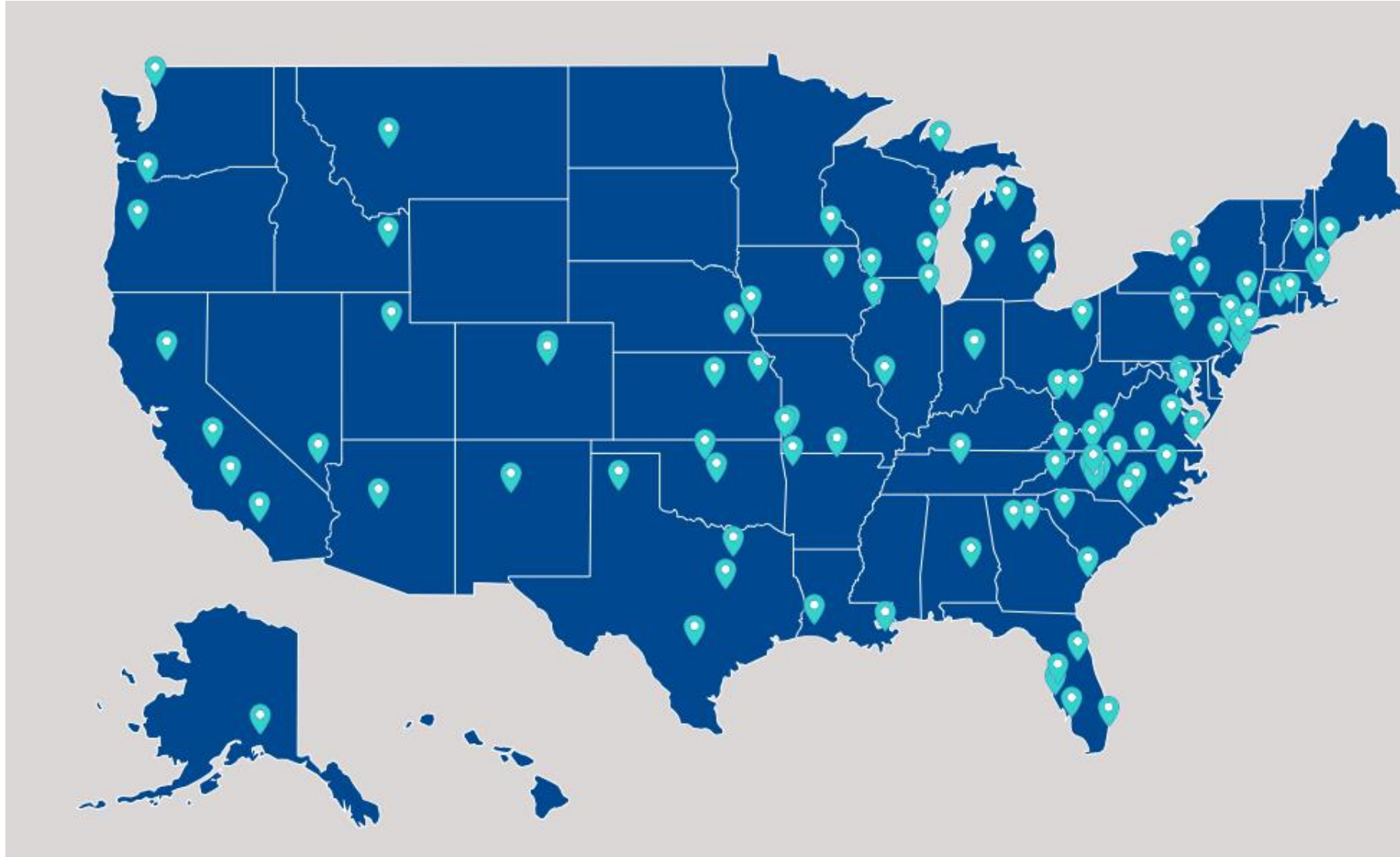
inspire others to achieve what's possible - in their lives and their communities

2023 Projects

94 communities across 41 states and Washington, D.C.



HOME TOWNS



Domestic
Violence
Project, Inc.

DVPI - Only Project Selected in Ohio



- ▶ Project renovated two spaces at Domestic Violence Project, Inc.'s Canton facility.
- ▶ The Founding Mothers' Room will be transformed into a trauma-informed space offering more organized spaces for clothing and other personal care supplies.
- ▶ Conversion of old office into a new tranquil Community Space dedicated for peer support groups.

Renovation of these outdated spaces into functioning spaces created a fresh and inviting environment for survivors to begin the healing process.



Before and After

Founding Mother's Shoppe - Before / After



Founding Mother's Shoppe - Before / After



Founding Mother's Shoppe - Before / After



Founding Mother's Shoppe - Before / After



Founding Mother's Shoppe - Before / After



Founding Mother's Shoppe - Before / After



Donation Room - Before / After



Donation Room - Before / After



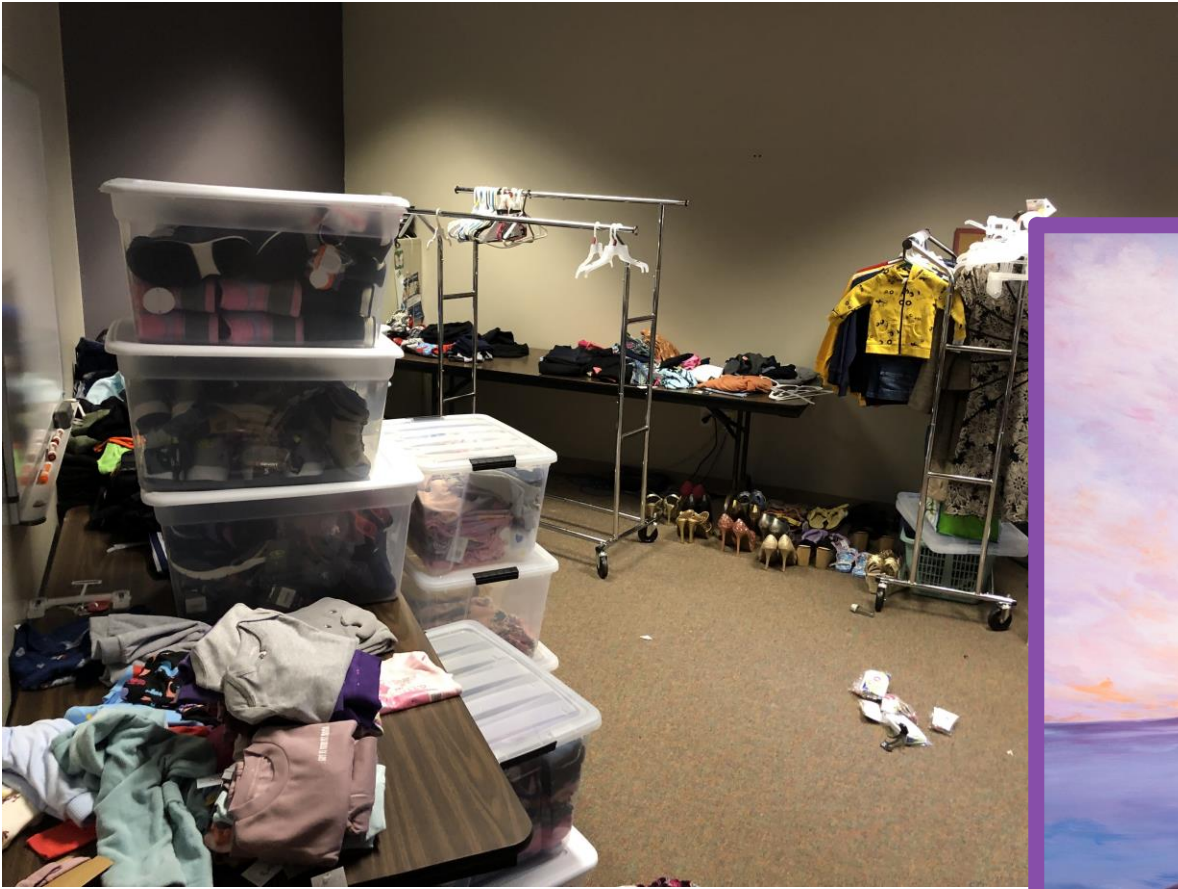
Lobby - Before / After



Community Support Room - Before / After



Community Support Room - Before / After



Lowe's Volunteers





Thank you! Questions?

(330) 453-SAFE(7233)