

THE IMPORTANCE OF PLANNING

The APA Ohio Perspective

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American Planning Association
Ohio Chapter

Creating Great Communities for All



Who We Are

Our chapter of over 1,500 members is the oldest association of citizen and professional planners in the country.

Our members share passion and understanding of the value of planning in our communities. We are champions of the built environment and stewards of place.

Mission

APA Ohio is dedicated to advancing the art, science and profession of good planning - physical, economic and social - to create vibrant communities that offer better choices for where and how people work and live in order to maintain and improve the quality of life for all Ohioans.

What We Do

- Encourage legislation and action programs to enhance sound planning at the state, regional and local levels.
- Organize workshops and networking events.
- Organize regional and state conferences
- Provide training to citizen planners and allied professions via on-demand electronic study and training books.



Why Plan?

✓ Helps communities sustainably grow

✓ Improves quality of life

Helps predict and prepare for disasters

Has positive impact on economy

Has positive impact on economy

Promotes safe and healthy lifestyles

Supports environmental protection and sustainability

APA Ohio Policy Platform

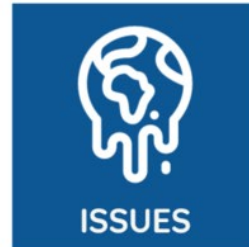
Intended to guide APA Ohio lobbying efforts and inform positions taken by the Chapter on legislative issues. It is also meant to provide flexibility to address unanticipated issues that inevitably arise.



describe the physical forms of our planning work



outline our stance on current planning-related topics or legislation



articulate social impacts and outcomes to be achieved

www.ohioplanning.org/policyplatform

Policy Platform | Practices

Planning Practices

- ▶ Community Development
- ▶ Comprehensive Planning
- ▶ Disaster Planning
- ▶ Economic Development
- ▶ Energy Planning
- ▶ Infrastructure Planning
- ▶ Land Use Planning
- ▶ Transportation Planning
- ▶ Zoning


APA Ohio supports initiatives to promote quality urban development and redevelopment that involve infill development, job creation and economic development.

APA Ohio supports sound planning and incentives that attract mixed land uses to diversify state, regional and local economies while supporting a high quality of life.

Policy Platform | Principles

Planning Principles

- ▶ Citizen Participation
- ▶ Equity
- ▶ Healthy Communities
- ▶ Historic Preservation
- ▶ Housing
- ▶ Regional Coordination
- ▶ Sustainability




APA Ohio supports the goal of providing housing opportunity to households of all ages, races, abilities and income levels throughout the state.

Policy Platform | Issues

Planning Issues

- ▶ **Brownfields**
- ▶ **Climate Change**
- ▶ **Home Rule**
- ▶ **Planning and Development Incentives**
- ▶ **Technology**
- ▶ **Water Resource Protection**



APA Ohio supports federal, state and local funding to provide incentives for redevelopment of property, tax base diversification and business expansion.

Advocacy >> Federal Level

- American Rescue Plan
- FY 2022 Budget Reconciliation Package
- Housing Supply and Affordability Act (*Introduced*)

Advocacy >> State Level

- SUB HB 74: Transportation Budget
- FY 2022 General Budget



Comprehensive Plan to be defined
in the Ohio Revised Code

What is a Comprehensive Plan?

- Also called Master Plan or General Plan
- Backbone of any community planning effort
- Outlines community challenges, opportunities, goals
- Serves as an official public document that guides public and private decisions about physical development in a community
- Land use maps/zoning codes assist in implementing the comprehensive plan
- Used in conjunction with other long-range plans, strategic plans and community plans such as a transportation or housing plan.
- Planning in Ohio is ... unique
 - Municipalities and counties (as well as Townships but authority is limited) have authority to plan and maintain zoning however not required like many other states

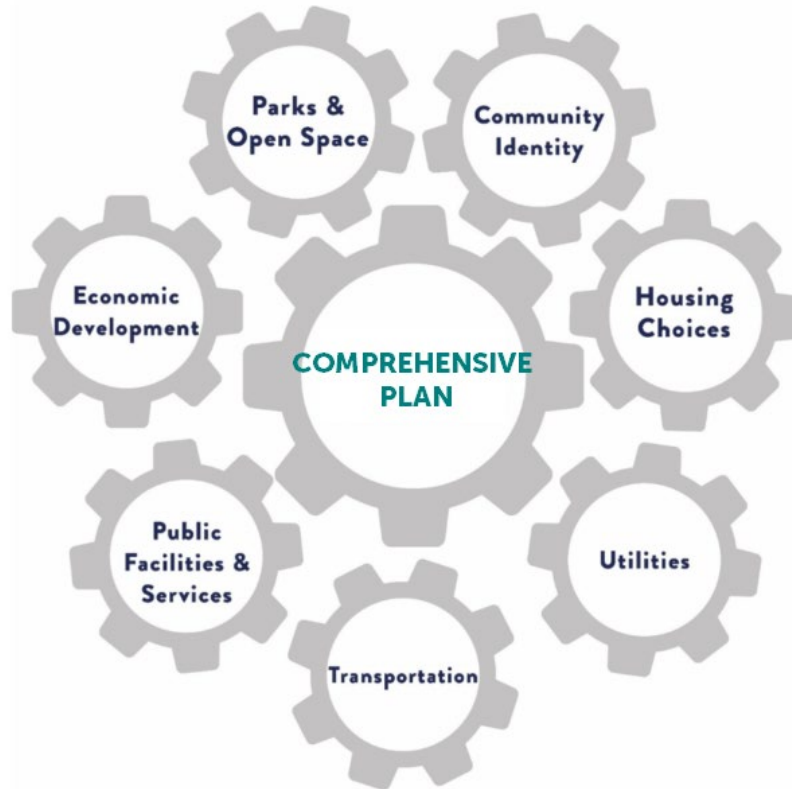
What a Comprehensive Plan is

NOT

• A zoning ordinance

- Rigid, unchanging policy
- Specific scope
- Only planning tool used by a community

Parts of a Comprehensive Plan



Funding Examples

- Development + economic growth
- Brownfield remediation
- Neighborhood revitalization
- Housing
- Trails + bikeways
- Comprehensive plan process + final document

Key Takeaways

- Planning is critical to the future of communities
- Ohio lags behind other Midwest states in comprehensive planning due to a lack of definition in the ORC
- Your planning toolbox includes:
 - Zoning code
 - Plans (comprehensive, land use, specialized, strategic ...)
 - Funding
 - Organization support (OCCD, APA, OEDA, DOD ...)
 - City/organization staff
 - Community stakeholders
 - Elected officials
 - Citizens
- Planners are versed in A LOT of subjects! Let us have a seat at your table.