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The White House Opportunity and Revitalization Council and HUD are hosting a webinar series for local economic development leaders and stakeholders in communities with designated Opportunity Zones (OZs).

This webinar series will assist participants in developing their own action plan to support short- and long-term community objectives for potential investments in OZs. National and local experts will provide illustrative examples, tips, and resources focused on:

- Understanding local needs and the current environment
- Aligning place-based assets and resources
- Establishing policy tools and investments
- Partnering with aligned organizations
- Measuring social impact

# **Don't Forget to Register!**

Registration is still open for Session 1: Understand the Current Environment and Align Place-Based Assets.

**Register Now** 

### **Training Objectives**

- How to use HUD's OZs Toolkits <u>Volume 1</u> and <u>Volume 2</u> as guidance to help support the development of an action plan for their OZs to attract private and public capital
- How OZ private incentives are bolstering economic development in communities
- How OZ public incentives and funding have been leveraged and can be leveraged for local economic development
- How to build local community engagement strategies to ensure equitable outcomes that meet the needs of both the community and its residents

## Who Should Attend?

This webinar series is intended for local leaders in communities with federally designated OZs, including public officials, community development professionals, nonprofit organizations, civic leaders, and other local economic development stakeholders. Other individuals interested in OZs, including current and potential investors, are encouraged to attend.

### **Schedule and Registration**

Webinar	Date and Time	Registration
Understand the Current Environment and Align Place-Based Assets	December 3, 2020 1:00 - 3:00 PM EST	<u>Register Now</u>
Establish Policy Tools and Incentives, Develop Partnerships and Measure Impacts	December 8, 2020 1:00 - 3:00 PM EST	<u>Register Now</u>
Develop Your OZ Action Plan to Build or Strengthen Your Local OZ Ecosystem	December 15, 2020 1:00 - 3:00 PM EST	Register Now

You must have a HUD Exchange account to register. Follow these instructions for registering.

### **Training Point of Contact**

Bolstering Growth in OZs Webinar Series Registrar | trainings@hudexchange.info

### Additional Information and Resources

Visit the Opportunity Zones page on HUD.gov for guidance and additional resources.

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