

SUMMER ANNUAL MEETING

July 28 – 29, 2021

Statewide Association of Community and Economic Development Organizations

AGENDA

- Welcome
- Sponsor Spotlight ZoomGrants
- YouthBuild in Your Community
- Break
- Democratizing our Economy through the Promotion of Worker Cooperatives
- Break
- CPD Programs and the Biden Administration

SPONSOR SPOTLIGHT - ZOOMGRANTS

 Lauren Silver, Customer Relationship Manager



ZoomGrants

Application Planning and Grant Management Best Practices
Lauren Silver, Customer Relationship Manager
Lauren.Silver@ZoomGrants.com

ZoomGrants - Who we are

- ZoomGrants is a subscription-based, pre-built internet-based software platform with no hardware to purchase, install or download. Setup and training can all be done remotely with assistance from ZoomGrants onboarding and support staff.
- ZoomGrants has been assisting cities, counties, state agencies, foundations, and other organizations across the country since 2002 with accepting online grant and scholarship applications.
- Tracks the full application and grant management cycle for multiple grant programs and funding sources.

ZoomGrants Grant Program Types

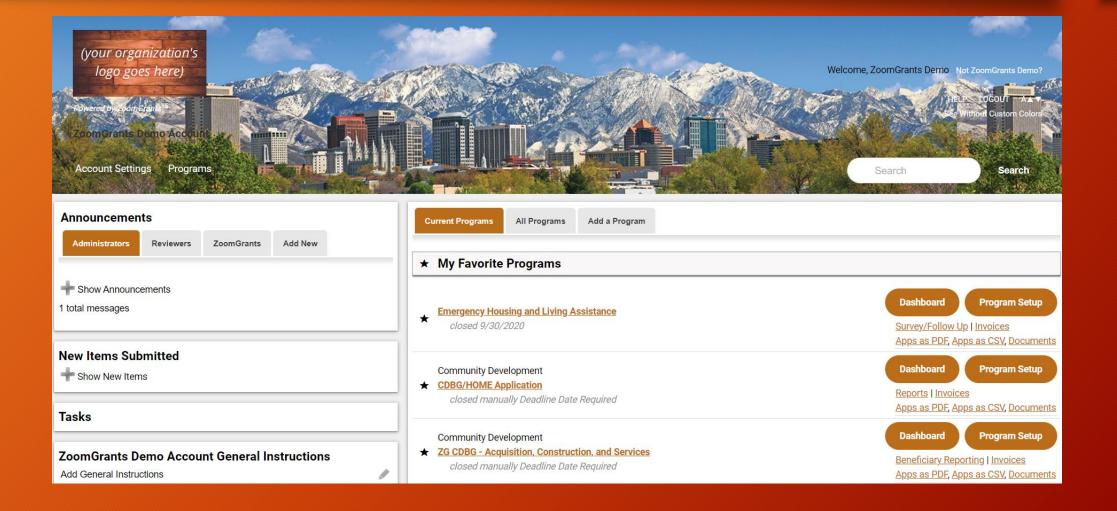
- CDBG
- HOME
- ESG
- HOPWA
- Continuum of Care
- City/County General Fund Grants

- ARP, CARES Act & CRF Funding for
 - CDBG-CV
 - ESG-CV
 - Small Business Assistance Grants
 - Economic Development
 - Microenterprise/ Workforce Investment

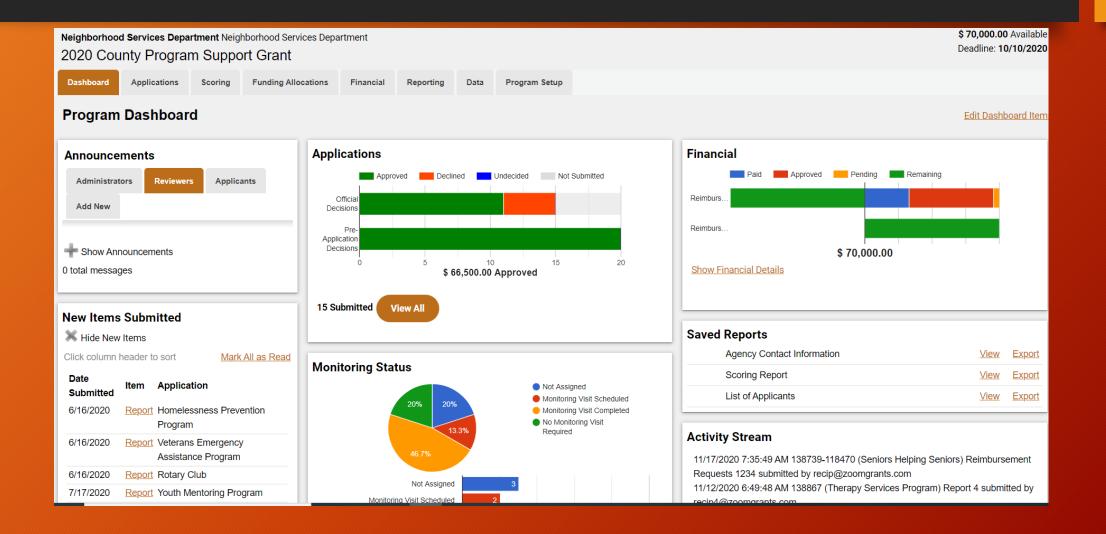
Foundation Arts & Cultural Grants

- Transit Grants
- Homeowner down payment and housing rehab
- Health, Education and research grants/scholarships
- Cultural & Heritage, Conservation grants
- Tourism and marketing grants

ZoomGrants - What It Can Do



ZoomGrants - What It Can Do



ZoomGrants

Top 10 Best Practices for Grant Administrators

10. Rely on Community Partners

- Instead of creating a new grant program, collaborate with local partners (non-profits, faith-based organizations, local chambers of commerce, etc.) to help disburse funding:
 - Systems and staff capacity in place to provide assistance to applicants of direct assistance grant programs, perhaps which maintain existing waitlists for those eligible for services.
 - Established relationships with households in the community, including hard-to-reach and underserved low-income populations and small business owners.
 - Lead grant administrator provides application materials, training on procedure to create consistencies in the monitoring/oversight across agencies.

9. Plan ahead

- For high-volume grant programs, do some research to get an estimate of how many applications you could receive, compared with how much funding there is to allocate.
- Create a hard limit of how many applications you will accept, how you will prioritize funding.
- Consider a pre-application or eligibility quiz before letting anyone officially apply.
- Make sure you capture EVERYTHING you need from the applicants. It is very hard to go back to them to get more information!

8. Hire Consultants/Subcontractors if needed

- Consulting Agencies already have knowledgeable staff with technical expertise.
- More cost effective for temporary hiring needs and staff transition.
- Consultants can often be hired more quickly.

7. Don't Try to Reinvent the Wheel

- Use a neighboring jurisdiction organization's successful grant program as a model or template for your own application and grant management process, which creates data consistencies.
- Saves administrators time by allowing Grant Funding Opportunities to launch more quickly and be processed more quickly.

6. Communicate Clear Instructions to Applicants

- Although they may not all read them, be sure to include clear and redundant instructions to applicants about eligibility, required documents, deadlines, expected timeframes for decisions, etc.
- Create a 'Frequently Asked Questions' document, provide link on your website or within the online application.

5. Set Realistic Timeframes for Review, Decisions and Disbursements

- Applications require extensive administrative review and time to verify the information presented by applicants - especially if additional information is required.
- Reviewers/Committees who evaluate and score applications may need ample time to review and/or score.
- Communicate these timeframes to Applicants.

4. Use an Online Cloud-based Software to Manage Applications and Grant Compliance

- You will save an enormous amount of administrative staff time and costs.
- With more people working from home, paper-based applications and grant management monitoring responsibilities are more difficult without the proper application and grant management software.
- Assists in staff transition as all records are organized in one place.

3. Procure from companies in the United States.

- In reviewing purchase of software options or evaluating consulting services and subcontractors to remotely assist, be sure that the vendor selected to provide services is designed, built and supported in the United States.
- Important to consider how and where your data will be stored, file types
 accepted, admin, applicant and reviewer technical support needs, and how
 your organization's funds will be invested.

2. Keep it Simple

- Build questions and content which will be easy to understand and make sense to the applicant, the reviewer, and admins. Consider how data reports may be created easily by reviewers and administrators using that data.
- Ask only for the information that the admin and reviewer needs to evaluate the application for eligibility, or report on outcomes and beneficiary data. As the saying goes, don't ask a question you don't want or need to know the answer to!

1. Ask Questions

- Reach out to fellow members of <u>Ohio Conference of Community</u> <u>Development (OCCD)</u> and other associations you may belong to.
- Contact neighboring colleagues and organizations in the public and private sector operating similar programs nationally.
- Contact ZoomGrants staff to connect you with peers or to see if we have a best practice template programs with grant application and grant compliance monitoring content to help you get started.

ZoomGrants Questions?

Visit the ZoomGrants website for more info:

www.zoomgrants.com

To request a demo, proposal with pricing, or help answer questions you may have, please email Sales@ZoomGrants.com or call (866) 323-5404 ext. 1.

YOUTHBUILD IN YOUR COMMUNITY

- Jerry Farley, Ed. D., Vice President Career Technical Education, OAKMONT EDUCATION
- Sarah Grimm, Program Manager, CountyCorp
 - YouthBuild Dayton
- Tamia Broady, Alumni
- Adam Blake, Vice President of Housing, CountyCorp

JERRY FARLEY, ED. D, OAKMONT EDUCATION

 Dr. Jerry Farley is the Vice President of Career Technical Education for Oakmont Education. Trained as a special educator, he has more than 40 years of experience including roles as a direct care worker, classroom teacher, building administrator and school superintendent. The programs that Dr. Farley develops integrate comprehensive supports, industry credentialing and hands-on job experience. The result is a workforce development pathway for "opportunity youth" that prepares each individual to realize his/her unique dream of life after high school. He is a published author, a national speaker, a proficient grant writer, and an advocate for incorporating compassion in the classroom.

SARAH GRIMM, COUNTYCORP / YOUTHBUILD

• Sarah Grimm is the Program Manager for County Corp's Department of Labor YouthBuild program. Sarah has 10 years of running federal programs in workforce development and community service. She not only ensures all performance outcomes are met but also provides students enrolled in the YouthBuild program valuable experiences that set them apart in life after high school.

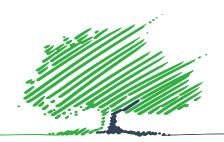
YOUTHBUILD IN YOUR COMMUNITY











The Current Situation

- The Misalignment Between Education and Workforce
- Opportunity Youth
- CTE Alternative Graduation A New Option
- Success In The New Economy





Partnerships

- DOR Schools
- U.S. Department of Labor
 - YouthBuild
 - WIOA (Workforce Innovation Opportunity Act)
 - AmeriCorps
- Community Agencies
 - Mental Health
 - Homelessness
 - Food Insecurity
 - Juvenile Court





Shared CTE Vision

- Person Centered Planning
- The CTE TRIUMVERANT
 - Complete Secondary School Education
 - Soft Skills / Employability Skills / Baseline Skills
 - Industry Credentials + Workforce Experience
- Placement & Retention

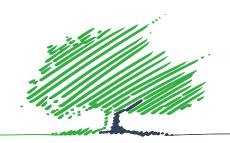




What is a Sector Strategy?

A sector strategy is a partnership of multiple employers within a critical industry that brings together education, economic development, workforce systems, and community organizations to identify and collaboratively meet the workforce needs of that industry within a regional labor market.





How Does it Affect What a Workforce Organization Does?

Sector strategies represent a new way for workforce organizations to conduct business: moving from a "program administration" focus to a more strategic role building regional talent pipelines, addressing skill gaps, and creating meaningful career pathways for a range of workers in important regional industries.





Data – Informed Decision Making

- ► Labor Market Data
- ➤ High Growth / High Demand
 - ➤ Spotlight Information





Industry Engagement

- ➤ Bring Industry Leaders to the Table
 - Help Guide the Program
 - Will Hire Graduates
- Will Open Up to Workforce Experience Placements





Sector – Based Service Delivery

- Create New Workforce Pipeline
- Jobs that Pay a Sustainable Living Wage
- Work Based Learning / Workforce Experience
 - AmeriCorps
 - Response to Non-Workforce Needs
 - Family Advocate





Sustainability & Continuous Improvement

- ➤ Do Employers See the Value?
 - ➤ What is Success?
 - > Funding Sources





Organizational Capacity & Alignment

- ➤ What is the Commitment?
- Workforce Advisory Committee
 - Quarterly Meetings
- Instructors Bring Expertise to WAC
 - Peer Leaders





Thank You





15-Minute Break Next Session begins at 10:20 a.m.

July 28, 2021

Statewide Association of Community and Economic Development Organizations

DEMOCRATIZING OUR ECONOMY THROUGH THE PROMOTION OF WORKER COOPERATIVES

 Ted Howard, Co-Founder and President of The Democracy Collaborative



Community Wealth Building:

A fresh approach to community development

PRESENTATION TO THE OHIO CONFERENCE OF COMMUNITY DEVELOPMENT

TED HOWARD, PRESIDENT

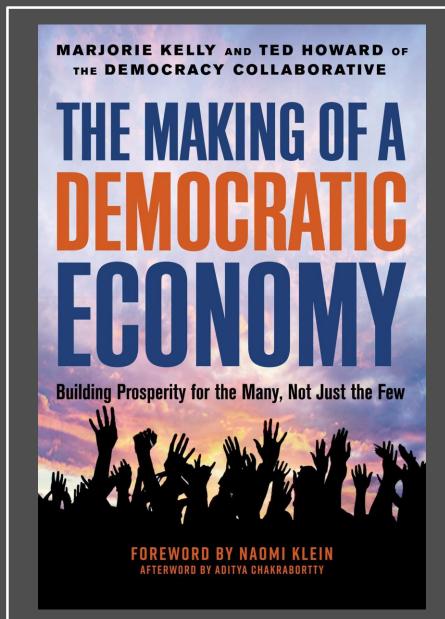
THE DEMOCRACY COLLABORATIVE

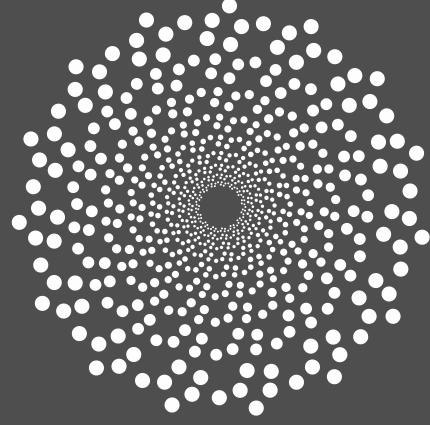
JULY 28, 2021

Mission Statement



The Democracy Collaborative's mission is to demonstrate in theory and in practice the principles of a democratic economy, offering a vision of what that economy can be, designing models that demonstrate how it operates, and building in coalition with others the pathways to a new reality. By making the democratic economy conceivable, visible, and practical, we open minds, ignite hope, and inspire action.





DEMOCRACY COLLABORATIVE



Community Wealth Building

OERJ x The Democracy Collaborative

Office of Equity and Racial Justice June 25, 2021

Asset ownership is the foundation of every economy

Who owns wealth, who controls it, who benefits from it – these are the defining features of every economy.

The goal is to create an economy where wealth is broadly held and locally rooted, so financial resources recirculate locally.





The importance of asset-based approaches

- Income can start and stop.
- Income is subject to the whims of others.
- Assets create security and stability.
- It takes a job to get out of poverty, but it takes assets to stay out of poverty.
- A job alone is not enough.
- When families possess assets skills, social networks, a home, savings, an ownership stake in a business – they are better able to withstand shocks like unemployment or illness, to send a child to college, to plan for the future.



Community Wealth Building

- Community wealth building is a system-changing approach to community economic development
- that works to produce broadly shared economic prosperity, racial equity, and ecological sustainability through the reconfiguration of institutions and local economies
- on the basis of greater democratic ownership, participation, and control.



Community Wealth Building

... So that reliable new outcomes

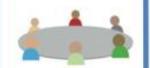
equity, inclusion, economicstability, resilience

are produced as a natural consequence of the functioning of the economy...





The seven drivers of community wealth building



Collaboration

Brings many players to the table: nonprofits, philanthropy, anchors, and cities.



Leverages many kinds of assets rooted in community, for benefit of local citizens.



Links training to employment and focuses on jobs for those with barriers to employment.



Promotes local, broad-based ownership as the foundation of a thriving local economy.



Aims to create inclusive, living wage jobs that help all families enjoy economic security.



Encourages institutional buy-local strategies to keep money circulating locally.



Develops institutions and support ecosystems to create a new normal of economic activity.

CWB Structure & Forms





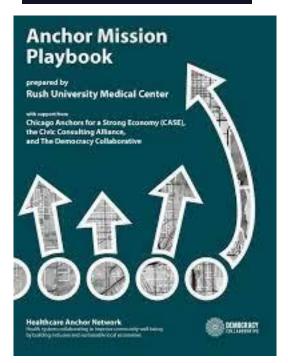












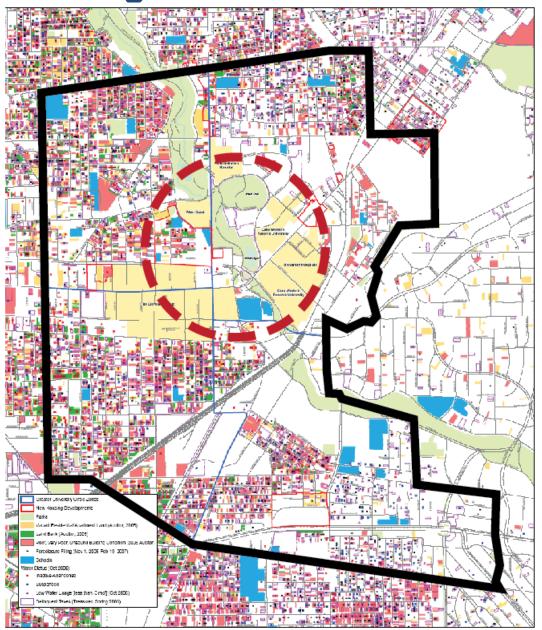
Evergreen Cooperatives Cleveland Ohio USA



Place Matters



Neighborhoods at Risk



CLEVELAND ANCHOR INSTITUTION PROCUREMENT \$3 Billion+ Annually

Cleveland Clinic

University Hospitals



Cleveland State University



Case Western Reserve University



















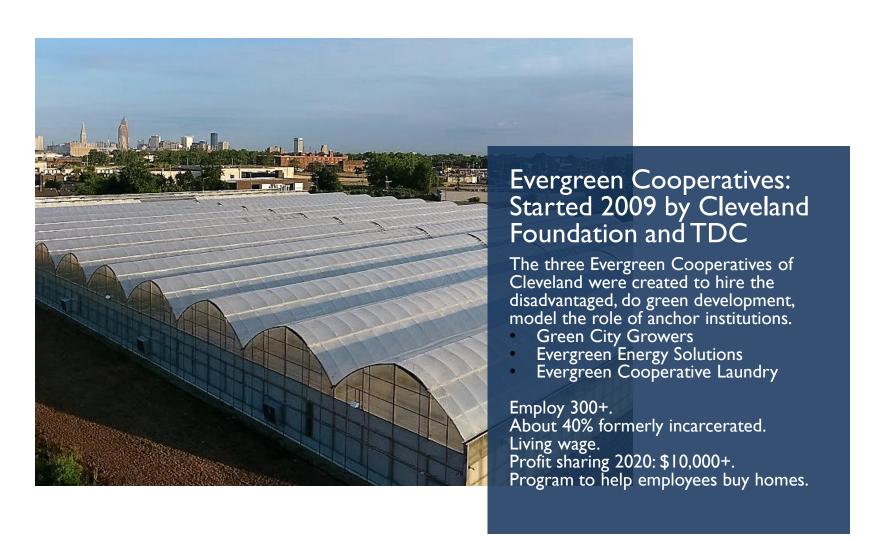




CASE WESTERN RESERVE UNIVERSITY





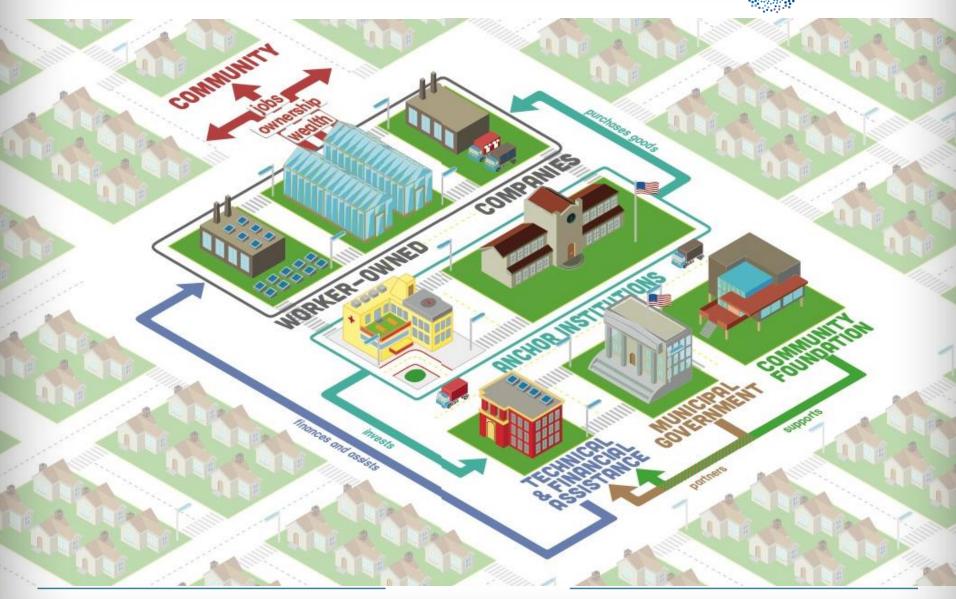














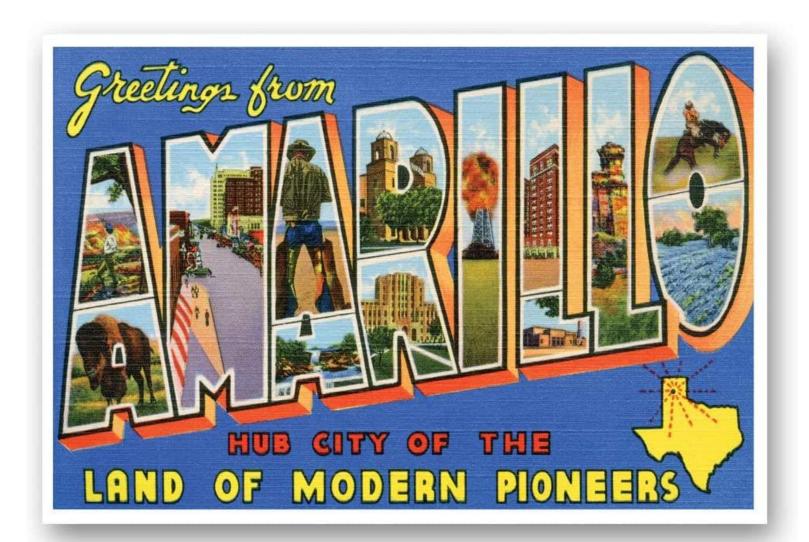
fund for employee ownership























amarillo.com

AMARILLO GLOBE-NEWS • Community leaders gather for

 Community leaders gather for North Heights Linen Service, LLC Open House





Community Wealth Building in Preston and Lancashire

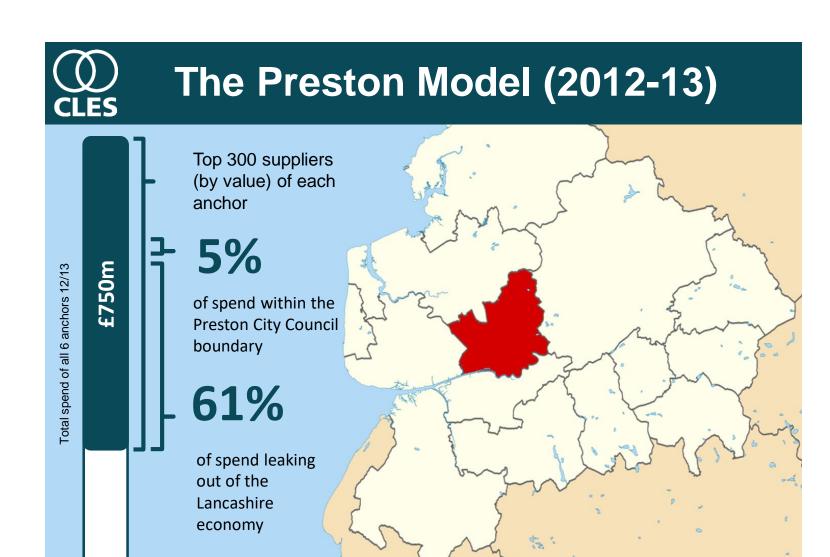


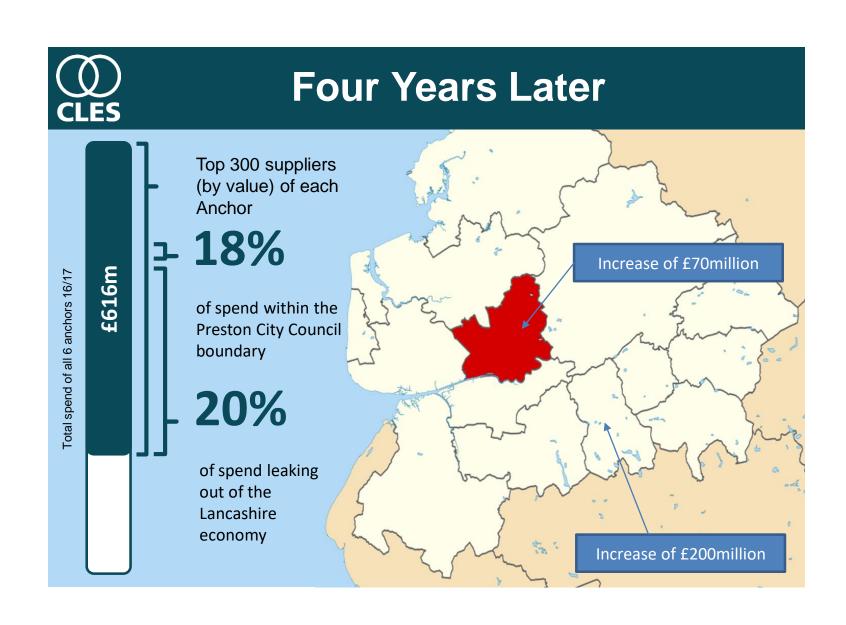
Building Community Wealth in Preston and across the UK

The Preston Model



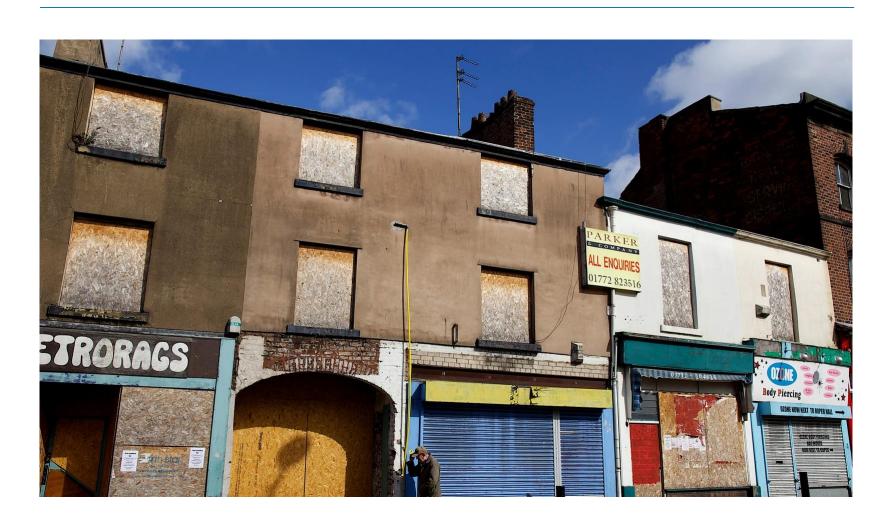






Preston, England

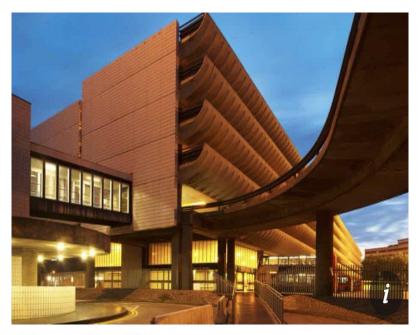




Preston, England







Economic policy

Preston named as most most improved city in UK

Labour-run council with localist economic policies tops Good Growth for Cities index

Leveraging <u>this</u> moment to advance Community Wealth Building

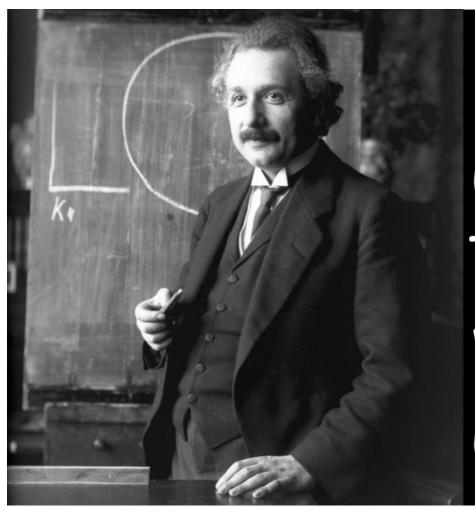


American Rescue Plan

FACT SHEET: The Coronavirus State and Local Fiscal Recovery Funds Will Deliver \$350 Billion for State, Local, Territorial, and Tribal Governments to Respond to the COVID-19 Emergency and Bring Back Jobs

&

Infrastructure Bill



We cannot solve our problems with the same thinking we used when we created them.

Albert Einstein - www.quoteikon.com





Thank You

For more information:

www.DemocracyCollaborative.org

Ted Howard

President

Democracy Collaborative

thoward@democracycollaborative.org



15-Minute Break Next Session begins at 11:35 a.m.

July 28, 2021

Statewide Association of Community and Economic Development Organizations

CPD PROGRAMS AND THE BIDEN ADMINISTRATION

 Arthur Jemison, Principal Deputy Assistant Secretary for CPD, HUD

OHIO CONFERENCE OF COMMUNITY DEVELOPMENT

Arthur Jemison

Principal Deputy Assistant Secretary

Community Planning and Development

July 28, 2021



Who is Community Planning & Development (CPD)?

- We are charged with creating equitable growth; and to take care of the most vulnerable through funding partnerships with eligible American states; territories, cities, counties and towns;
- Our constituency are Governors, County Executives, Mayors and City Managers and most importantly, the people they serve;
- We are the primary grant capital provider for these grant partners, helping them grow and heal their community;
- Over 800 CPD Staff are present in both Headquarters (245 staff) and in the Field at (561 staff).

CPD-at-a-Glance

CPD Offices	Annual Funds	Special One-Time Funds
Grant Programs - Disaster Recovery & Special Issues - Block Grant Assistance - Affordable Housing Programs - Environment & Energy	CDBG: \$3.45B Section 108: \$300M HOME: \$1.35B HTF: \$711M Manage cross-cutting requirements NEPA, URA, etc.	CDBG-CV - \$5B CDBG-DR and MIT: Varies Ex. PR RHP: \$25M HOME-ARP: \$5B
Special Needs - Special Needs Assistance Programs (SNAPs) - Housing for People with HIV/AIDS (OHH)	Emergency Solutions Grants (ESG): \$290M Continuum of Care (CoC): \$2.6B Rapid Rehousing for Domestic Violence Survivors: \$52M Youth Homelessness Demo Program (YHDP): \$82M Housing Opportunities for Persons With HIV/AIDS (HOPWA): \$430M	ESG-CV: \$4B HOPWA: \$65M
Economic Development - Self Help Opportunity Program - Veterans Housing - Promise Zones/ Opportunity Zones	SHOP: \$10M Veterans Housing Rehab & Modification Pilot: \$5M Rural Capacity Building: \$4M Capacity Building: \$41M	
Operations - Technical Assistance - Operations	CPD TOTAL TA FUNDS: \$35.5M CPD Departmental TA: \$6M McKinney-Vento TA: \$15M National Homeless Data Analysis Project: \$4.5M Youth Homelessness TA: \$10M CPD Award/Manage/Oversee Most of Department's TA funds: ~\$70M	CDBG-CV TA: \$10M ESG-CV TA: \$40M HOPWA-CV TA: \$1.3M CDBG- Disaster TA: \$16M

Four Pillars of Our Strategy

End COVID-19

Economic Recovery

Racial Equity

Climate Change

HUD Programs in the American Rescue Plan Act of 2021

- Emergency Housing Vouchers
 - \$5 billion: voucher number and allocation formula nearing completion
- Homelessness Assistance and Supportive Services Program
 - \$5 billion: announced in April
- Housing Assistance and Supportive Services Programs for Native Americans
 - Native American and Native Hawaiian Housing Block Grants
 - \$455 million: allocations announced, consultation complete, guidance at OMB
 - Indian Community Development Block Grants
 - \$280 million: consultation complete, application guidance at OMB

Amount and Availability

Emergency Housing Vouchers

- \$5 billion
- Available until September 30, 2030
- Funds must be obligated by September 30, 2030
- Funds unavailable to reissue vouchers after September 30, 2023
- Technical assistance, \$10 million
- Administrative expenses, \$10 million

- \$5 billion
- Available until September 30, 2025
- Funds must be expended by September 30, 2030

- Technical assistance, \$25 million
- Administrative expenses, \$50 million

Allocation Deadlines and Formulas

Emergency Housing Vouchers

- Initial allocations were announced May, 2021
- New Secretary determined formula (Sec. 3202(b)(3))
- Two-part formula
 - Part A: Homelessness
 - Part B: Housing Challenges
 - Each area gets higher of A or B

- Allocations were announced April 8, 2021
- Formula specified in statute (Sec. 3205(d)(1))
- Uses the HOME formula (42 U.S.C. 12747)

Qualifying Grantees

Emergency Housing Vouchers

- Public housing agencies
- Grantee receives an allocation of housing vouchers
- Secretary can reallocate unused vouchers from one grantee to another

- States, counties and cities that are HOME grantees in FY 2021
- Allocation is a dollar amount

Qualifying Individuals

Emergency Housing Vouchers

- Homeless
- At risk of homelessness
- Fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking or human trafficking
- Recently homeless, for whom assistance will prevent homelessness, or housing instability

- Homeless
- At risk of homelessness
- Fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking or human trafficking
- Where providing supportive services or assistance would prevent homelessness or housing instability
- Veterans and families that meet one of the above criteria

Eligible Uses of Funds

Emergency Housing Vouchers

- Tenant-based rental assistance
- Administrative and other fees
- Calendar year 2021 renewal funding adjustments

- Tenant-based rental assistance
- Development of affordable housing
- Supportive services
- Acquisition and development of noncongregate shelter units

Proposed Legislation

The 2022 Discretionary Budget Request and Build Back Better Plan provide significant new capital to help stabilize and grow your community.

Combined with the resources already granted, you may have an opportunity to shape and direct change.

What approach will you take?

Credit "Grandpa Stripes" by Mary Lee Bendolph



Grantees have multiple funding sources to serve similar populations

City of Boston

Department	Program	Source
HUD	Emergency Solutions Grants-CV	CARES
HUD	Community Development Block Grants-CV	CARES
HUD	Homelessness Assistance and Supportive Services Program	ARP
HUD	Emergency Housing Vouchers	ARP
Treasury	Emergency Rental Assistance Program	Both
Treasury	Homeowner Assistance Fund	ARP
Treasury	Coronavirus Relief Fund	CARES
Treasury	Local Fiscal Recovery Fund	ARP
FEMA	Disaster Relief Fund	Both
	Consolidated Appropriations Act, 2021	

,

State and Local Funding

2022 Discretionary Budget Request

\$68.7 billion, a \$9 billion or a 15% increase from the 2021 enacted level.

Highlights Include:

- Expands Housing Choice Vouchers to 200,000 Additional Families.
- Makes Significant Investments to End Homelessness +\$500 million over the 2021 enacted level
- Modernizes and Improves Energy Efficiency, Resilience, and Safety in HUD-Assisted Housing + \$800 million in new investments across HUD programs for modernization and rehabilitation aimed at energy efficiency and resilience to climate change impacts.
- Increases the Supply of Affordable Housing + \$500 million increase to the HOME Investment Partnerships Program
- Spurs Infrastructure Modernization and Rehabilitation in Marginalized Communities. +\$295 million to historically underfunded and marginalized communities facing persistent poverty.

BUILD BACK BETTER PLAN

- Address longstanding public housing capital needs
- Produce, preserve, and retrofit affordable, resilient, accessible, energy efficient, and electrified housing units.
 - +1 MILLION Affordable rental units
 - + 500,000 homes for low-middle-income homebuyers
- Eliminate exclusionary zoning and harmful land use policies.
- Remediate and redevelop idle real property, and spur the buildout of critical physical, social, and civic infrastructure in distressed and disadvantaged communities

BBB: HOME Investments Partnership

- Provides formula grants to states and localities that are used, often in partnership with nonprofits, to fund activities including:
 - Building, buying, and/or rehabilitating affordable housing for rent or homeownership or providing direct rental assistance to low-income people.
- HOME is the largest federal block grant designed exclusively to create affordable housing for low-income households.

• The program's flexibility allows states and local governments to use funds for grants, direct loans, loan guarantees or other forms of credit enhancements, or rental assistance or security deposits.

BBB: HOME Administrative Capacity Expansion (ACE)

 Given the unprecedented \$35B HOME investment in the Build Back Better plan, there is need to help grantees expand administrative capacity and grow local affordable housing financing and development infrastructure.

 HUD will provide additional technical assistance and regulatory relief to increase partnerships with Community Development Financial Institutions (CDFIs), land banks, and community land trusts.

 HUD will also develop easy-to-implement program models and offer grantees assistance in tailoring them.

BBB: Proposed HOME ACE Initiatives

• **HOMEgrown Lending:** Technical Assistance (TA) and waivers to support using Community Development Financial Institutions (CDFIs) and other lenders as subrecipients to administer program funds.

• **HOMEland Banks and Trusts:** TA and waivers to support new partnerships with land banks and Community Land Trusts (CLTs) to expand the pipeline of affordable properties.

BBB: Proposed HOME ACE Initiatives

- ModelHOME: TA and waivers to grantees who choose to implement model programs developed and refined by HUD under existing R&D statute, plus a set-aside for HUD expenses. Models may include:
 - Expanded homebuyer/Down Payment Assistance (DPA) programs.
 - Vacant, abandoned, and foreclosed property conversion to productive use.
 - Revolving loan funds for cost-saving/income-generating home improvements, including energy efficiency retrofits and Accessory Dwelling Units (ADUs).

BBB: Housing Trust Fund (HTF)

- \$45B for affordable housing for families with extremely low-incomes (75%) or very low-incomes (25%)
- Will use existing statutory:
 - o Formula (12 U.S.C. 4568(c)(3))
 - Grantees (12 U.S.C. 4568(c)(2) and (9))
 - States
 - ○Uses (12 U.S.C. 4568(c)(7))
 - Rental Housing
 - OHomeownership

BBB: HTF Proposed Programmatic Changes

- The BBB proposal would apply the HOME requirements for:
 - Environmental review (24 CFR 92.352)
 - Commitment deadlines (24 CFR 92.205(e)(2))
 - Disaster waiver (42 U.S.C. 12840)
 - Prevailing wage (42 U.S.C. 12836)

How will your community change?

- HUD will be collaborating with field offices to help you consider your options.
- HUD will also be deploying group and direct Technical Assistance assets to assist you in thinking about how to grow your community.

Credit: Louisiana Bendolph, "American Housetop For The Arnetts," Mary Lee Bendolph, "Put Together," Loretta Pettway, "Lazy Gal," Loretta Bennett, "Blues"



OHIO CONFERENCE OF COMMUNITY DEVELOPMENT

Arthur Jemison

Principal Deputy Assistant Secretary

Community Planning and Development

July, 28 2021





Thank you for attending the OCCD Summer Annual Meeting.

You will receive an email invitation for Day 2 later this afternoon.