

# SUMMERANNUAL MEETING

July 27, 2023

Statewide Association of Community and Economic Development Organizations





### ZOOMGRANTS

# THANK YOU TO OUR SPONSORS

# AGENDA

- •Welcome
- •Community Development Department of the Year 2022
- •Break
- •New Leaf Update President's Award 2022
- •Break
- •Community Development Professionals 2022



### Ohio Conference of Comunity Development Summer Annual Hybrid Meeting

Angela Rahman, Community Development Manager Amy Schrimpf, Economic Development Manager



## How it began:

The idea for this project stemmed from the racial equity survey conducted in 2021 which found that African-Americans and other minorities in Kettering were at least twice as likely to be in poverty than their white counterparts.

#### Dayton Daily News Complete. In-Depth. Dependable.

Investigations

Kettering conducting racial equity survey of residents

Opinion

Life Food Sports Obituaries

Class





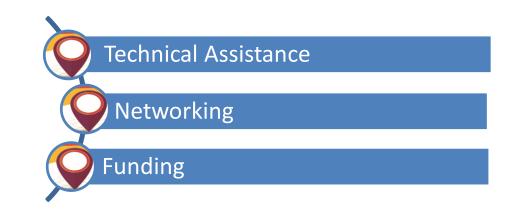
Some

Coronavirus

Business

# **Program Development**

During COVID the City put together a small business forgivable loan program that was fairly successful, but this time we knew we wanted to offer more than just a grant program that funded small businesses.





# **Technical Assistance**

- Subject matter experts were the speakers for the topics (How to write business plans, marketing, financial support, working with City staff, etc.)
- Participants were provided materials and templates they could take back to their business
- Outreach to recruit businesses was extensive and impactful:
  - SCORE Dayton Metro Library
  - SBDC Local Chambers of Commerce
  - SBA Entrepreneur's Center
  - Minority Business Partnership & Assistance Centers
  - Dayton Development Coalition (JobsOhio regional partner)



## **Technical Assistance**





# Networking

One of the things we heard from our minority business owners was that they didn't know the other businesses existed.

Providing networking time at the beginning and end of each class session was a way to encourage that as well as a give-and-take format during the classes.







# Networking









# **Application Process**



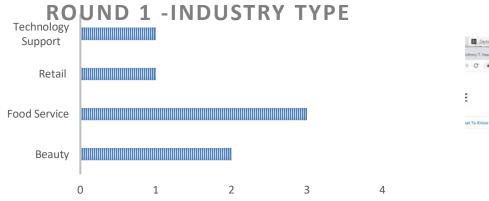
Round 1– first-come, first-served
7 applications received and funded
Round 2 – first come first served
9 applications received and funded

Round 3 – Competitive process,

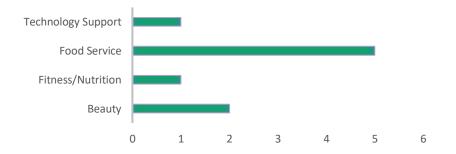
16 applications received

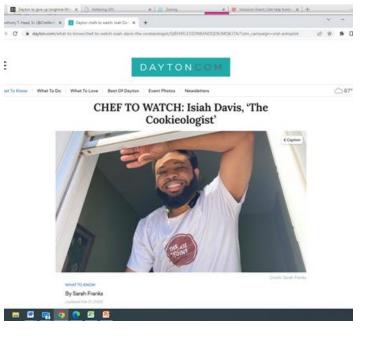


# **Types of Industries Funded**



#### **ROUND 2 - INDUSTRY TYPE**







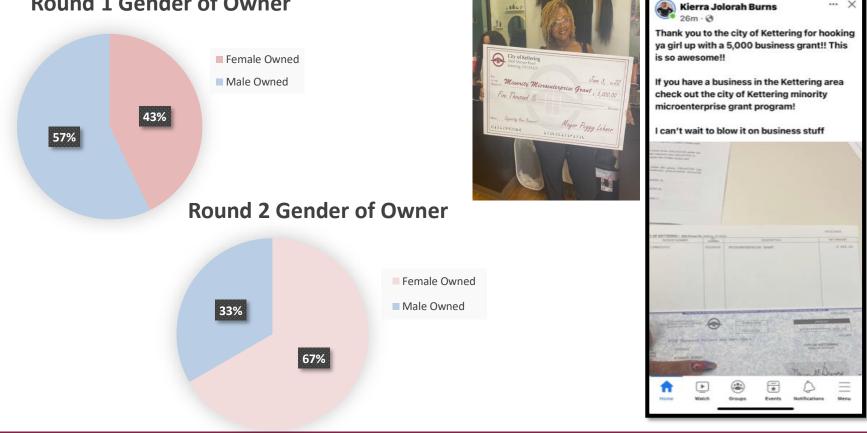
# **Gender of Businesses**

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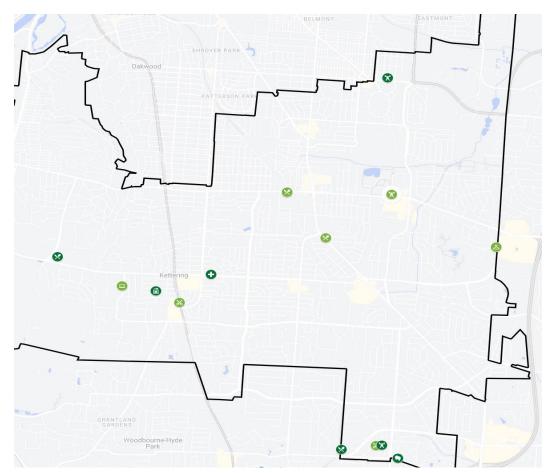
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#### **Round 1 Gender of Owner**





# **Business Locations**





# Round 3

Applications were due June 30 \$216,700 requested \$96,000 available





# **Surprises**

- People Came!
  - Class size ranged from 9 to 16 participants, program grew from Spring 2022 to Spring 2023
- Support Received from Outside Kettering
  - Business services organizations began connecting with Kettering staff; helped open the door to new relationships
  - Example: 10,000 Black Women
  - Many inquiries from non-Kettering businesses could connect them to resources in their communities
- Organic friendships among the class participants group discussions became more lively; sharing of best practices



# **Success Stories**

- Nakeda Lindsay Selected for the Goldman Sachs One Million Black Women Program
- Anthony Bottling from USDA
- Juneteenth Chris Mack









# Lessons Learned

- Requirement that grant recipients must remain in the City of Kettering for at least one year.
- For the first year, needed to make sure attendees fully understand their obligations (paying income tax and having no property maintenance violations).
- Differences between small (microenterprise) businesses, start-ups and folks with a "great idea".



# **Questions?**

<u>Angela.Rahman@ketteringoh.org</u> <u>Amy.Schrimpf@ketteringoh.org</u>





# **15-Minute Break Next Session begins at** 10:15 a.m.

July 27, 2023

Statewide Association of Community and Economic Development Organizations

# NEW EAF

# JUSTICE ENTERPRISES

### A SOCIAL ENTERPRISE DIVISION OF THE SURVIVOR ADVOCACY OUTREACH PROGRAM

### Who is SAOP?

Why: We believe that everyone deserves a life free of relational violence

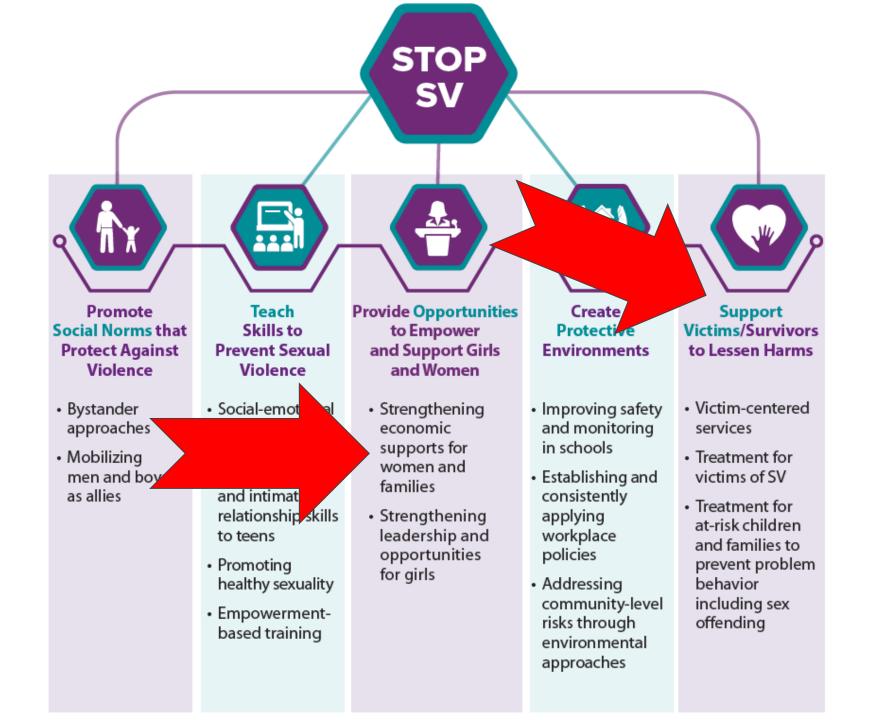
How: We do this in our communities by educating about sexual trauma/healthy relationships to empower choice and enact change

What: Rape Crisis Center, Domestic Violence Program, and Social Enteprise

An organization dedicated to the prevention of and response to sexual assault, domestic violence, human trafficking and stalking in the Southeast, Ohio region.



Strategies to Prevent Sexual Violence



# Strategies to Prevent Domestic

Violence

### Teach safe and healthy relationship skills

- Social-emotional learning programs for youth
- Healthy relationship programs for couples

### Engage Influential adults and peers

- Men and boys as allies in prevention
- Bystander empowerment and education
- Family-based programs



#### Disrupt the developmental pathways toward partner violence

- Early childhood home visitation
- Preschool enrichment with family engagement
- Parenting skill and family relationship programs
- Treatment for at-risk children, youth, and families

#### **Create protective environments**

- Improve school climate and safety
- · Improve organizational policies and workplace climate
- Modify the physical and social environments of neighborhoods

### Strengthen economic supports for families

- Strengthen household financial security
- Strengthen work-family supports

### Support survivors to increase safety and lessen harms

- Victim-centered services
- Housing programs
- First responder and civil legal protections
- Patient-centered approaches
- Treatment and support for survivors of IPV, including teen dating violence

Strategies to Prevent Adverse Childhood Experiences

### Strengthen economic supports to families

- Strengthening household financial security
- Family-friendly work policies

### Change social norms to support parents and positive parenting

- Public engagement and enhancement campaigns
- Legislative approaches to reduce corporal punishment



### Provide quality care and education early in life

- Preschool enrichment with family engagement
- Improved quality of child care through licensing and accreditation



### Enhance parenting skills to promote healthy

- child development
- Early childhood home visitation
- Parenting skill and family relationship approaches

### Intervene to lessen harms and prevent future risk

- Enhanced primary care
- Behavioral parent training programs
- Treatment to lessen harms of abuse and neglect exposure
- Treatment to prevent problem behavior and later involvement in violence

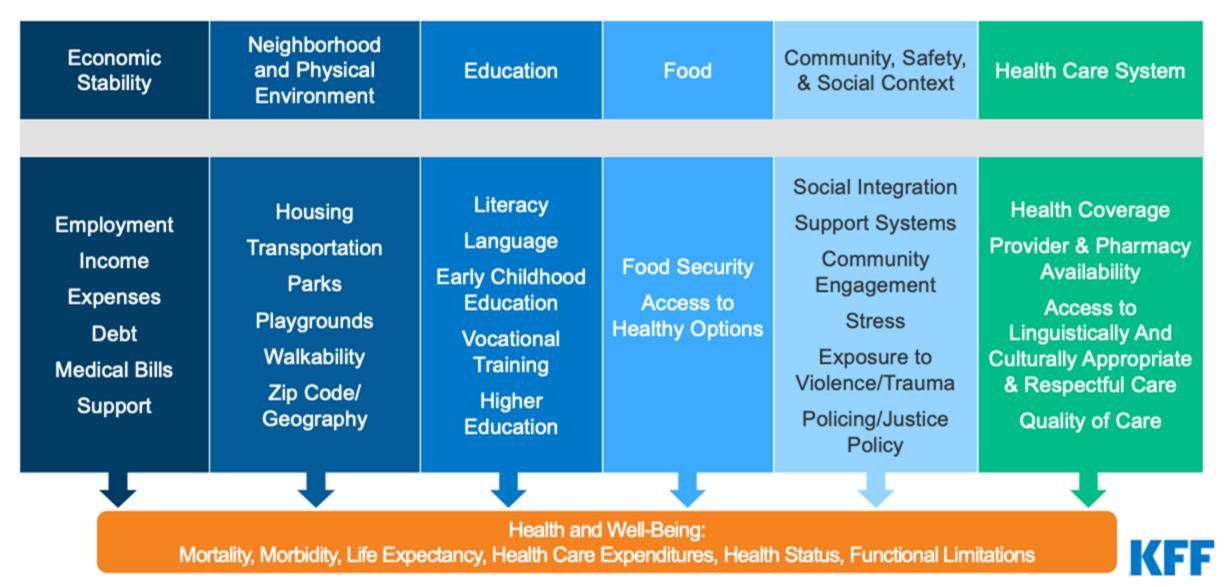
### Table 1: Risk and Protective Factors for Substance Use Disorders

| Level       | Risk Factors  | Protective Factors   |
|-------------|---|--|
| Individuals | Genetic predisposition (positive family history),<br>psychiatric disorders, low perception of risk of<br>substance use, impulsiveness, hostility, rebellious-<br>ness, deficits in social skills, aggression, alien-<br>ation | Strong social skills, caring and cooperative nature, posi-<br>tive sense of self, problem-solving skills, sense of humor,<br>autonomy, sense of purpose, religiosity or spirituality,<br>skills to resist negative influences by peers |
| Family      | Families with abuse or excessive conflict, fami-<br>lies with interpersonal distance or low support,<br>poor cooperative problem-solving, positive atti-<br>tudes toward substance use  | Positive bonding, lack of severe criticism, trust, mutual<br>and reasonably high expectations, clear rules, mutual<br>involvement in activities, involvement in religious or spir-<br>itual groups                                     |
| Peer Group  | Involvement with other individuals who use alco-<br>hol and drugs or engage in other risky behaviors  | Involvement in activities not involving substance use,<br>good communication and support among peers   |
| Work/School | A negative climate, low or overly high expecta-<br>tions of employees/students  | A caring and supportive climate, appropriately high and<br>attainable expectations, clear standards and rules, partici-<br>tion in important tasks and decisions   |
| Communities | Norms, customs and policies that permit or pro-<br>mote substance use, extreme economic depriva-<br>tion, disorganization, alienation of individuals<br>from their cultures, pro-use messages in the<br>media and advertising | ortive climate, high expectations for citi-<br>rtunities for participation   |
| Society     | Availability of substances, poor economic condi-<br>tions, unemployment, discrimination and margin-<br>alization  | Counter-advertising messages, enforcement of relevant<br>laws, restricted availability of and access to substances   |

# Social Determinants of Work



### Social Determinants of Health



### 2 Years of Living Wage Employment

- Trauma Informed Work Environment
- Soft Skills Development
- Bonus Savings Structure

### Workforce Development Training

- 22--Month Program
- Individualized goals and education plans

### 6 Month Financial Wellness Program

- Behavioral Financial Analysis
- Group and Individual Sessions

# Workforce Development Program

### SUPPORTIVE SERVICES



New Leaf staff provide transportation for various needs

2 years of free housing including paid utilities, cleaning supplies, and internet

Participants create Individual Service Plans and work towards their self-identified goals

A licensed psychologist on staff provides theraputic services

Childcare, recovery services, and access to benefits

### **PROGRAM PARTICIPANT SUCCESSES**

### SOCIAL DETERMINANTS OF HEALTH



ECONOMIC STABILITY

**EDUCATION ACCESS & QUALITY** 

**HEALTH CARE ACCESS & QUALITY** 

**NEIGHBORHOOD & BUILT ENVIRONMENT** 

SOCIAL AND COMMUNIITY CONTEXT

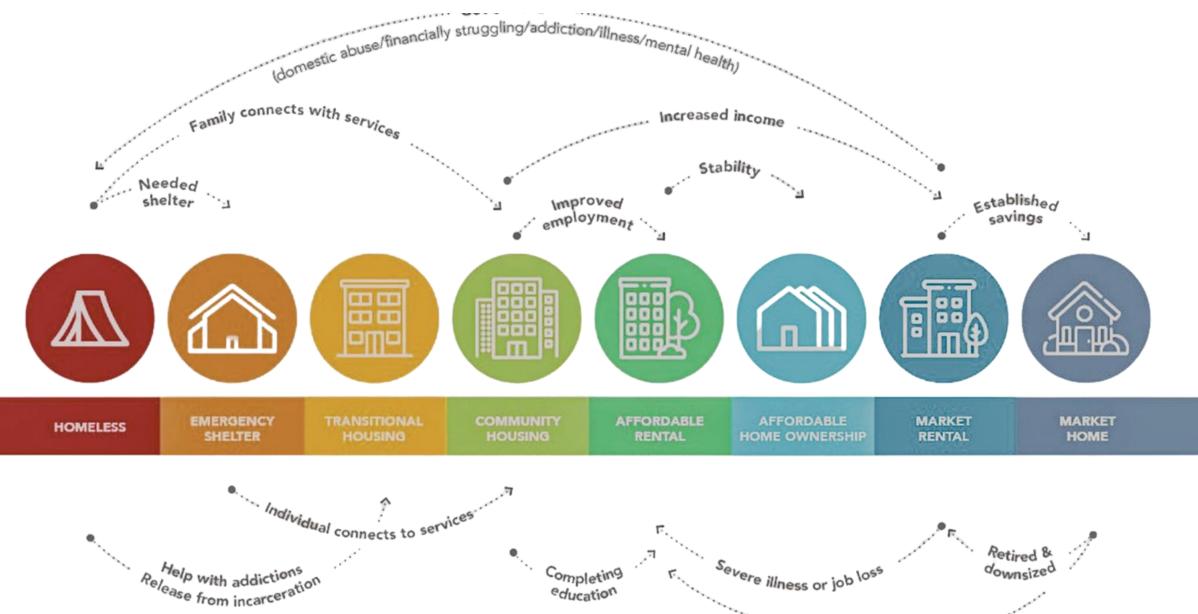
- Employment Opportunities
- Savings / Retirement
- Higher Education
- GED Course
- Peer Recovery Supporter Training
- Primary Care
- Mental Health Treatment
- Transitional Housing
- Permanent Housing
- Safety
- Nelsonville Pride
- Pottery Classes



### **Appalachian Community Grant**

New Leaf approach uses health, wealth, and technology as medicine to transform our communities, realize technological and economic justice for marginalized folks, and tell a new story of Appalachian Ohio. This new story solidifies Appalachian Ohio's role in the emerging tech-based Ohio economy while addressing the legacy of extractive technologies/economic practices and amplifying the hard-earned dignity, grit, and pride of the Appalachian people.

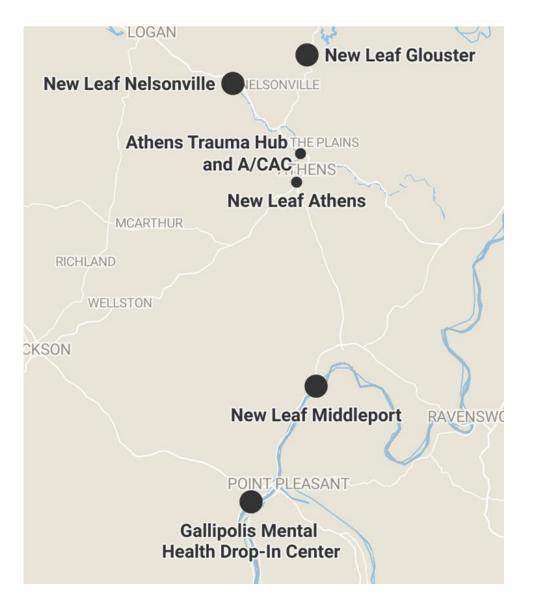






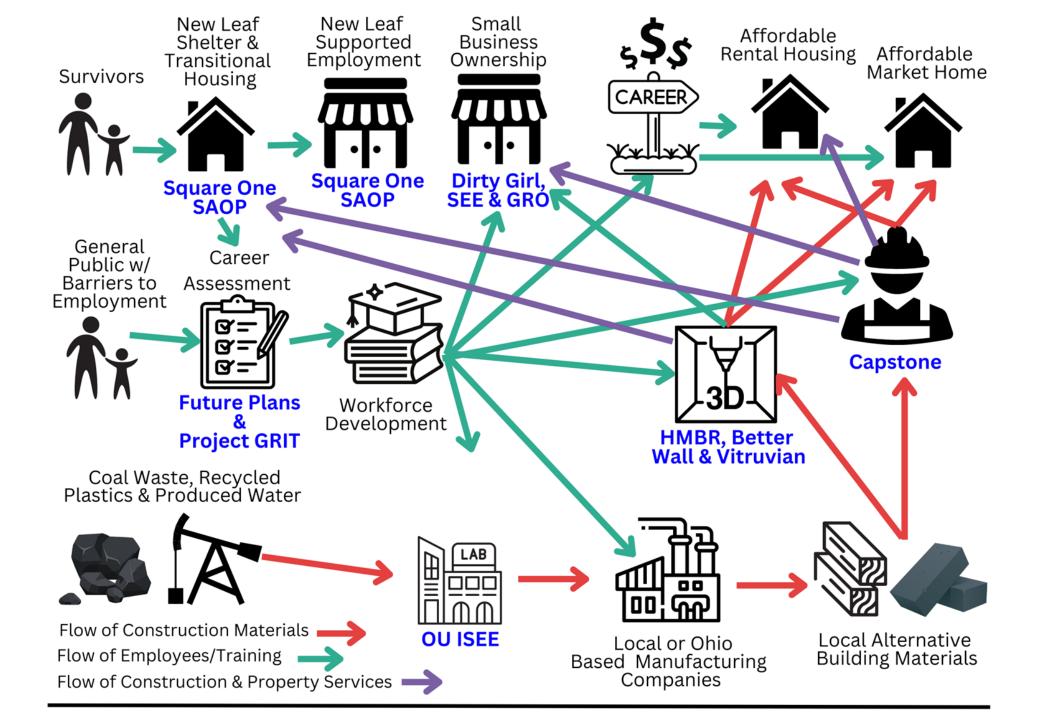
### **Appalachian Community Grant**

- 1. Health As Medicine: Transforming Mental Health & Trauma Services
  - a. Establish a Trauma Telehealth Hub and Adult/Child Advocacy Center (Athens)
  - b. Establish a Mental Health Drop-in Center (Gallipolis)
- 2. Wealth As Medicine: Transforming Workforce Development
  - a. Build/Complete Four Holistic New Leaf Recovery Villages (Glouster, Nelsonville, Middleport, and Athens)
- 3. Technology as Medicine: Transforming Affordable Housing and Construction
  - a. Develop a Vertical Alternative Building Material Supply Chain (Athens)
  - b. Establish a Trauma-Informed Property & Construction Management Social Enterprise (All)
  - c. Establish Two Affordable 3D Housing Construction Social Enterprises w/ Workforce Development Programs (based in SE Ohio but serving all Appalachian Ohio counties)

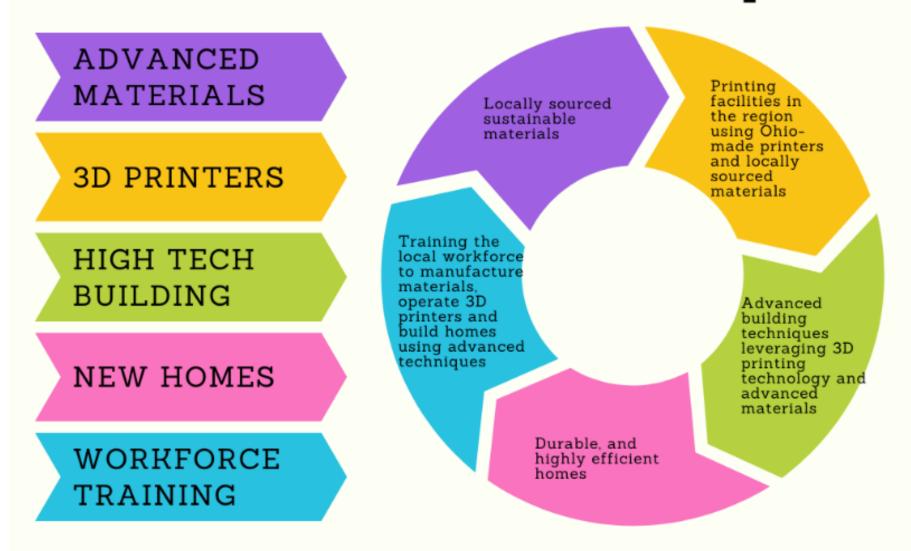


#### **Project Partner Organizations**





# **Southeastern Ohio Impact**







# **15-Minute Break Next Session begins at** 11:30 a.m.

July 27, 2023

Statewide Association of Community and Economic Development Organizations

# 2022 Community Development Professional of the Year

Tawana Jones

# Emergency Rental Assistance Program

- \$27 million total
- Coronavirus Aid, Relief, and Economic Security Act (CARES)
- American Rescue Plan Act (ARPA)

# Why was this program unique?

- 500,000+ residents
  - City of Columbus
  - Cuyahoga County
  - Franklin County
  - Hamilton County
  - Montgomery County
  - Summit County
- 171 eligible counties and cities/towns



# **Developing the process**





- Helplink 211
- Application funnel
  - Partner responsibilities
- Partner & service referrals
- Delivery of funds

# **Fund Uses**

- 90% to financial assistance
  - Rental assistance (back and forward), utility payments and other housing expenses
- Direct payments



# ERA Eligibility

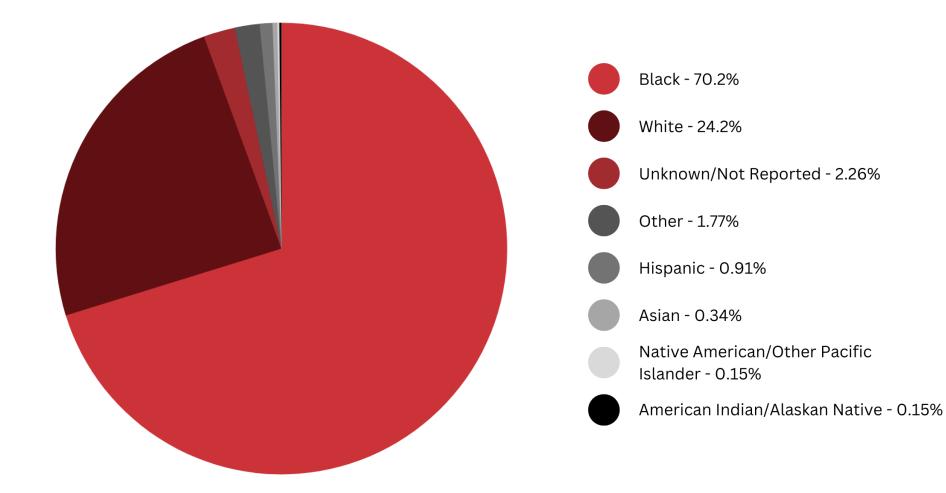
#### Dayton, OH MSA 2020 HUD Income Limits, Effective April 1, 2020 Median Family Income-\$72,800

|     | 1 Person | 2 Person | 3 Person | 4 Person | 5 Person | 6 Person | 7 Person | 8 Person |
|-----|----------|----------|----------|----------|----------|----------|----------|----------|
| 30% | \$15,300 | \$17,500 | \$21,720 | \$26,200 | \$30,680 | \$35,160 | \$39,640 | \$44,120 |
| 50% | \$25,500 | \$29,150 | \$32,800 | \$36,400 | \$39,350 | \$42,250 | \$45,150 | \$48,050 |
| 80% | \$40,800 | \$46,600 | \$52,450 | \$58,250 | 62,950   | \$67,600 | \$72,250 | \$76,900 |

• **Priority** on household income < 50% AMI & 90+ days unemployed

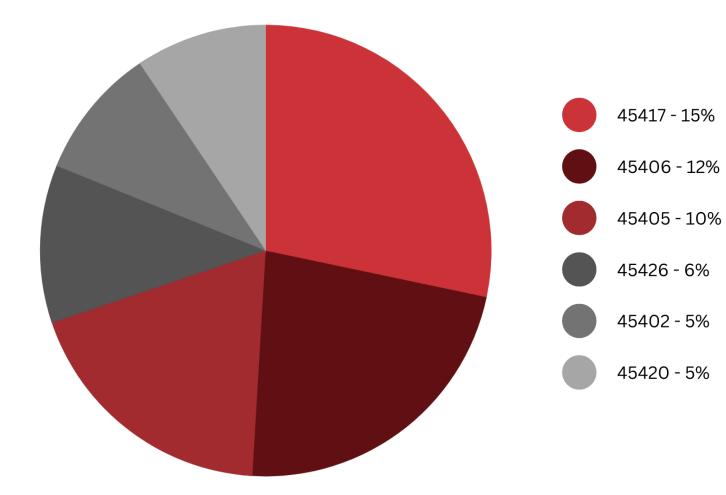
# Distribution of Funds by Race/Ethnicity

Applications approved through Helplink 211; total assisted – 4,700



# **Top Six Assisted Zip Codes**

Applications approved through Helplink 211; total assisted – 2,474; 52.6%



You asked me to share with you when I graduated. I have. I have not found steady housing yet, but I am now working on another associate degree in Supply Chain Management. I only need eight classes to achieve my goal. Then I will be on my way to get my bachelor's.

I want to thank you for assisting me thru the pandemic. I am grateful. Have a blessed day!

— Joshua M.

# **Community Impact**

- Tax base stabilization
- Community programs
- Schools, jobs, etc.
- Helped more than just tenants





# Pathways to Homeownership

- Memorial Day 2019; May 27
- 15 tornadoes confirmed
- Nearly 6,000 homes damaged
  - ~ 1,200 incurred major damage or were destroyed

# TORNADO SURVIVOR PATHWAY TO HOMEOWNERSHIP HOME





# The Road to Recovery

- Major Disaster Declaration Request
- \$12,305,000 CDBG-DR funds
- Countywide MID (most impacted and distressed area)
- Multifamily housing, rehabilitation and repairs, new construction for single-family homes

# Eleesha Moore

# **OCCD Summer Conference**

July 26 - July 27, 2023



# KLEINFELDER

Bright People. Right Solutions.





## **Business Performance & Opportunities**

### **Service Lines:**







## Kleinfelder at a Glance

100+ OFFICES IN THE

UNITED STATES, CANADA, & AUSTRALIA







+ 1961 Company founded

WE ARE ENGINEERS, SCIENTISTS, AND CONSTRUCTION PROFESSIONALS

#### **ENR Rankings**

#23 Top 50 Program Management Firms
#42 Top 500 Design Firms
#73 Top 200 Environmental Firms
#34 Top 100 CM-for-fee Firms
#30 Top 100 Pure Design Firms

#### **KEY MARKETS**

PRIVATE SECTOR (OIL & GAS, POWER, FACILITIES, INDUSTRIAL)



PUBLIC SECTOR (STATE, LOCAL, TRANSPORTATION)





## Kleinfelder Locations (US, Canada, & Australia)





# **Projects Highlighted**

- Waite High School NFL/LISC Grassroots Program
- Art Crest Building Renovations
- Defiance High School National Register Placement
- University of Toledo Strategic Land Use Plan/Dorr Street Corridor Vision



- Waite High School/East Toledo Junior Football League (ETJFL)
   301 Morrison Drive, Toledo, Ohio 43605
  - \$100,000 received towards total project cost of \$252,000 for new synthetic turf installation
  - Remaining funds provided by HS & ETJFL
  - Grassroots Program funded through a partnership formed between the NFL and the Local Initiatives Support Corporation (LISC)



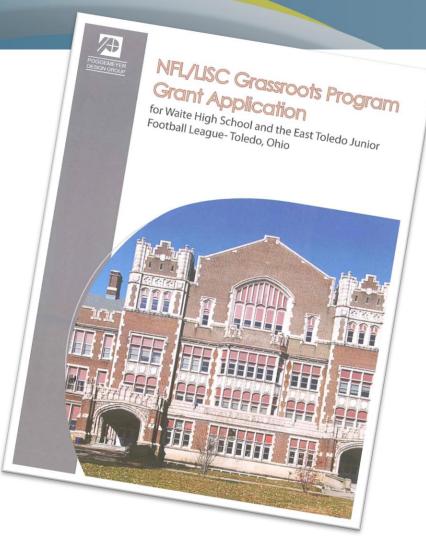


 Waite High School/East Toledo Junior Football League (ETJFL)











 Waite High School/East Toledo Junior Football League (ETJFL) 301 Morrison Drive, Toledo, Ohio 43605





#### **Grant paves** way for turf on east-side football field

NFL program helps junior league, Waite

#### By MARK MONROE BLADE SPORTS WRITER

After further review, the ruling on the field is official: The East Toledo Junior Football League has scored a major upgrade to its facility.

Jack Mollenkopf Stadium, home of the Waite Indians and East Toledo Browns in conjunction with the Na-Support Corp.

The grant will be used to refurbish the field is in rough shape right now. the natural-grass field at the stadi- "I was really happy. It's so great," age from 8 to 14 compete in the um. The East Toledo Junior Football Mr. Smith said. "We applied for the league. All the players reside in East



An official with the Browns will twisting an ankle or breaking it. 100 volunteers. tional Football League Grassroots present the grant today at the league's Right now, it has a lot of ruts in it. So Program and the Local Initiatives championship game at 3 p.m. Mike we're excited about getting new this system over the years," said Mr. Smith, president of the league, said grass."

League, which has been in existence grant to have a safe field to play on. Toledo. Mr. Smith said each team

More than 400 children ranging in when he was a youngster.

From left, Ed Langlois of Poggemever Design Group; Hugh Grefe, senior executive director of LISC; Mike Smith, president of the East Toledo Junior Football League; Cristina Lorton, Waite High School athletic director, David Yenrick, Waite principal, and Roger **Dodsworth of the** East Toledo Family Center, gather at Jack Mollenkopf Stadium.

#### THE BLADE/

Junior Football League, will receive for 63 years, has played its games at Now we don't have to worry about has about seven coaches, and he esa \$100,000 grant from the Cleveland Mollenkopf stadium for 40 seasons. getting a foot caught in a rut and timated that the organization has

> "A lot of kids have gone thorough Smith, who played in the league

> > Chris Lorton, athletic director at

See FIELD, Page 3

#### Field

#### Continued from Page 1

Waite High School, called the School, Poggemeyer Design school and community.

Grassroots Program is a part- cation." nership between the NFL Youth Football Fund and LISC. The groups have renovated 243 football fields across the nation over t13 years.

Hugh Grefe, an official with LISC, said the organization has teamed with the NFL furbishment awards this to northwest Ohio. year.

Browns tickets in Toledo, so Browns' commitment to the Browns selected us and we ball.'

will be forever grateful to LISC identifies neighbor- work is expected to begin in them. It was especially essen- hood-based agencies in un- the spring and be completed tial that matching commit- derserved communities to next summer. ments from local companies improve the quality and safesuch as Lathrop, Waite High ty of fields.

grant exciting news for the Group, Maumee Bay Turf the middle," Mr. Smith said of Center, and Rowe Chiroprac- the field. "When it rains, the was competing against more The grant through the NFL tic helped solidify our appli-sidelines get pools of water."

> 6We were fortunate to have a lot of people step up for us.<sup>9</sup>

Hugh Grefe of the Local Initiatives Support Corp.

Browns President Mike football league partnered Youth Football Fund to pro- Holmgren said the organiza- with Waite High School to apvide \$2.5 million in field re- tion was pleased to reach out ply for the grant. The school's

"We were fortunate to have portunity for Waite High please remember us. The development of youth foot- company based in Oregon,

"This is a tremendous op- so use the field. The stadium is named after a lot of people step up for us," School and the East Toledo former Waite football coach Mr. Grefe said. "We told ev- neighborhood," Mr. Hol- Jack Mollenkopf, who went on can have the same opportueryone who would listen that mgren said. "This project fur- to coach at Purdue University nity." we sell a lot of Lions and ther illustrates the Cleveland from 1956 until 1969. Maumee Bay Turf Center, a

will complete the project. The

"It's going to be a new grass that is durable and won't wear

"The grass is worn down down," Smith said. Mr. Smith said his group than 1,000 other applicants Mr. Smith said the youth nationwide.

"It wasn't just football fields, it was soccer and other sports as well," he said.

The teams play at Mollenkopf Stadium on Saturdays from September through October. Mr. Smith's son, Tony, also went through the league, which has served East Toledo vouths for six decades.

"I love the game of football football and soccer teams al- and I went through the league and moved on to Waite," Tony Smith said. "I want to make sure kids in the community

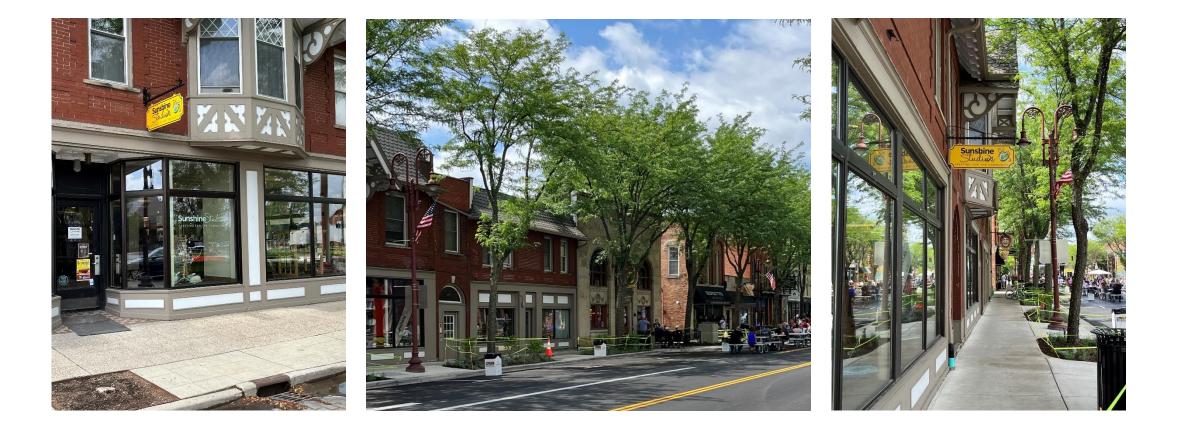
> Contact Mark Monroe at: mmonroe@theblade.com, 419-724-6354. or on Twitter @MonroeBlade.



- 305 Conant Street, Maumee, Ohio 43537
  - \$200,000 CDBG Discretionary Grant received by the City of Maumee towards \$430,000 renovation of 1<sup>st</sup> floor
  - \$200,000 contributed by owner, \$30,000 contributed by Sunshine (formally Sunshine Childrens Home)
  - Placed on National Register of Historic Places in 1984



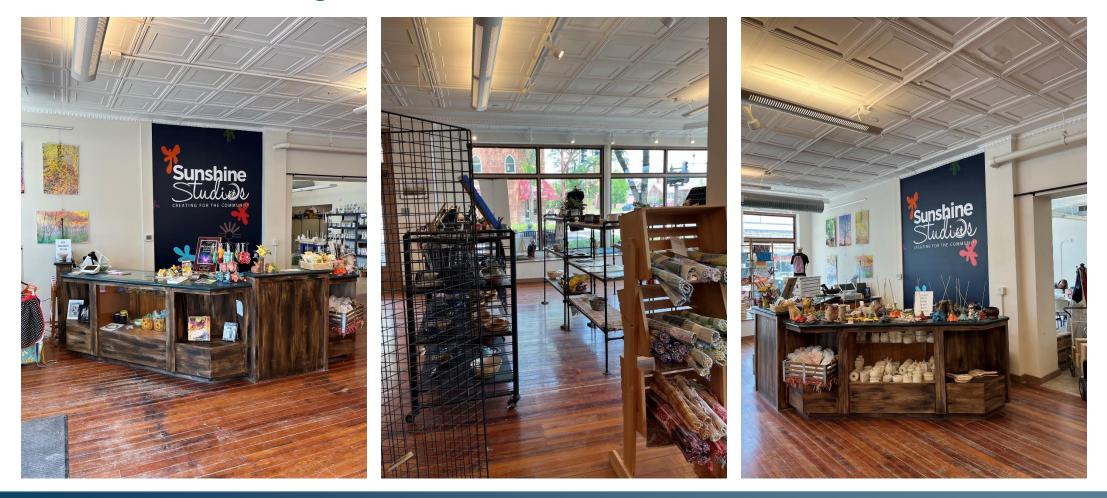














# Georgette's Grounds & Gifts







# National Register of Historic Places Placement

- Defiance High School
   629 Arabella Street, Defiance,
   Ohio 43512
  - Team: Kleinfelder, Save Our Schools Committee & Ms. Sally Myers, PhD
  - Placement on National Register occurred on September 9, 2019
  - Avoiding demolition, creating additional resources through Federal Historic Tax Credits





# National Register of Historic Places Placement

Defiance High School
 629 Arabella Street, Defiance, Ohio 43512









# National Register of Historic Places Placement

Defiance High School
 629 Arabella Street, Defiance, Ohio 43512

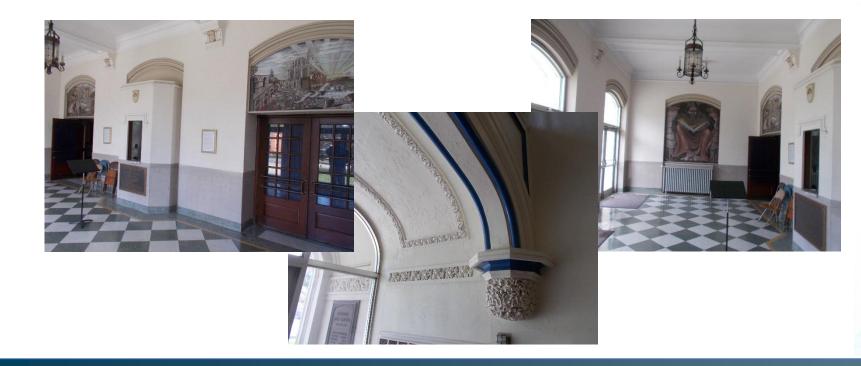






# National Register of Historic Places Placement

Defiance High School
 629 Arabella Street, Defiance, Ohio 43512







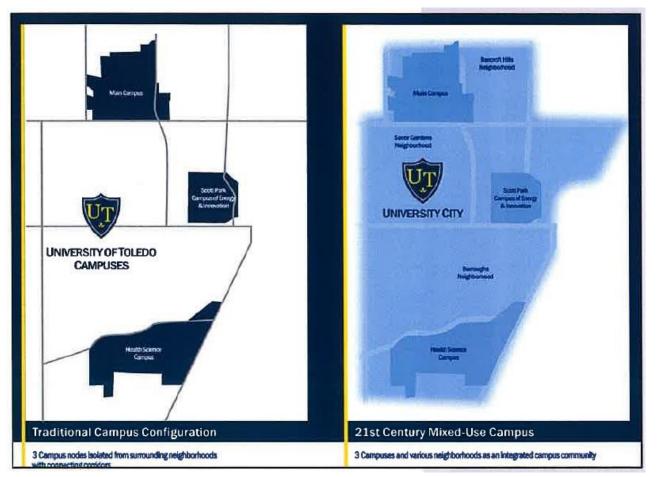
# UT Strategic Land Use Plan

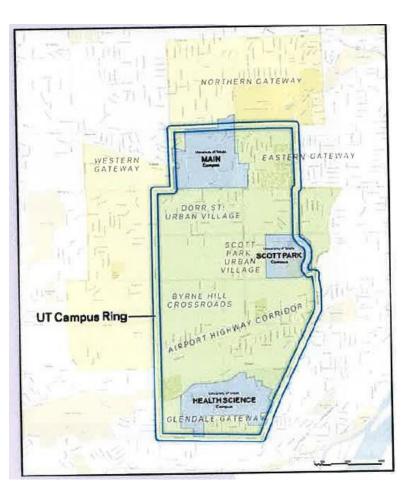
- Strategic Land Use Plan needed to promote integration & connectivity after merger with MCO in 2006
- Acreage increased from 507 to 900
- 3,800 acres/total project area
- Consultants included:
  - Poggemeyer Design Group/Kleinfelder, Inc.
  - Hok Planning (St. Louis, MO)
  - Hull & Associates (Toledo, OH)
  - Eva Klein & Associates (Delray Beach, FL)
- 2.5-year study included:
  - Extensive community engagement
  - Three UT campuses & surrounding neighborhoods





### UT Strategic Land Use Plan





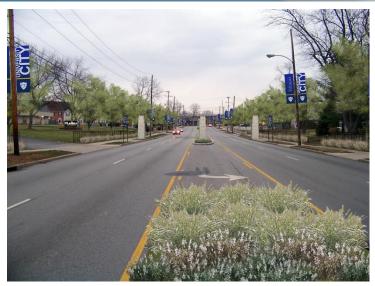


# UT Strategic Land Use Plan

- Mixed-Use Campus Area tagged "University City"
  - Two urban villages, Scott Park and Dorr Street
  - Eight revitalized residential neighborhoods
  - Vibrant and viable commercial centers
  - Utilization of the complete streets principles
  - Enhanced gateways and wayfinding system
  - Expansion of the University Parks Trail
  - Well defined routes connecting the three campuses











- Dorr Street Corridor Coalition, Toledo LISC, & University of Toledo initiated planning process
- Dorr Street Redevelopment:
  - State Route 246
  - Major east/west arterial from downtown Toledo to University campus
  - Four miles long





#### Seven Key Nodes

- Dorr/Byrne/Secor- commercial/institutional development, a western gateway
- Dorr/Douglas-intersection connecting main campus to Scott Park Campus, entrance to Engineering Department
- Dorr Parkside- cemetery/light industrial, residential areas, neighborhood business district
- Dorr Street Viaduct- N/S RR overpass, Toledo greenway (urban agricultural corridor)
- Dorr/Detroit Avenue- commercial development, post office
- Dorr/Hawley/Smith Park- near new MLK school, park
- Dorr/Collingwood- commercial, eastern gateway, future housing



#### Accomplishments

- New 18,000 sf Barnes & Noble/UT bookstore at corner of Dorr/Secor
- New mixed used bldgs. along Secor Road just north of Dorr
- Installation of median along Dorr Street with lighted Gothic style bollards from Byrne to Westwood
- Construction of 199-unit student apartment complex, EDGE 1120 at the southeast corner of of Westwood and Dorr





#### Accomplishments

- Construction of 42-unit student apartment complex at 1025 Westwood
- New \$4.2 million, 40,000 sf Technology and Incubation Center at UT's main campus (funded by an EDA Grant)
- A 62-acre Advanced Technology Park designed for the Medical Center on the Health Science Campus (formerly MCO and funded by an EDA Grant)













Paul Z. Tecpanecatl, AICPKleinfelder, Inc.419.352.7537ptecpanecatl@kleinfelder.com



# Close of Summer Meeting

July 27, 2023

Statewide Association of Community and Economic Development Organizations



Thank you for attending Day 2 of the OCCD Summer Annual Meeting.

You will receive a separate email later today for the virtual HUD and ODOD Breakouts scheduled for Friday, July 28, 2023