Competitive Grant Writing

A State Community Development Block Grant (CDBG) Perspective

Ben Kepple, Deputy Chief, Office of Community Infrastructure

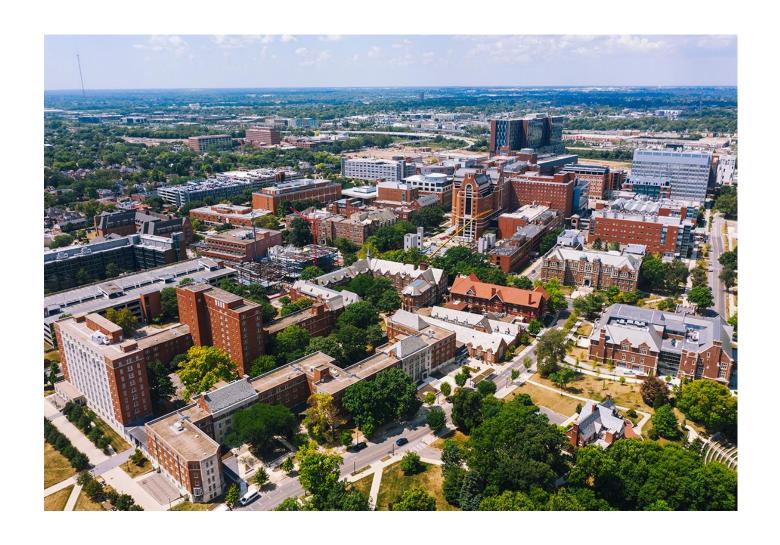
OCCD Summer Meeting July 24, 2024



Why have competitive applications?

Allows you to align several key project aspects:

- Quality
- Priority
- Need
- Scarce Resources







The Basics

State the issue!

The what

- Existing problem
- Project components
- Proposed solution

The when

- Timeline leading up to issue
- Criticality



Tell the Story

Who are you helping?



Why is this solution the best?





Provide the Evidence



Data



Reports



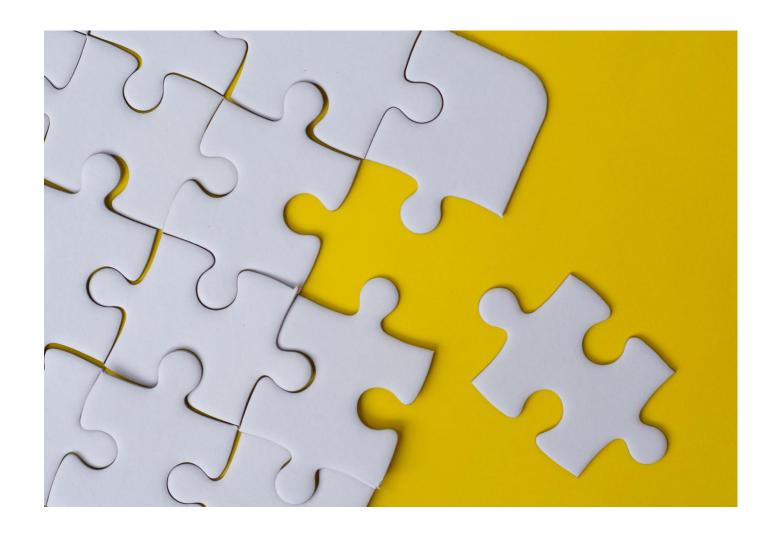
Photographs



Sell the Solution

Fit it all together...

The "how"





...and finally, triple check!

Technical vs. Structural Issues

Ohio Consolidated Plan Scoring Criteria

Application Guidance





Department of Development

Development.Ohio.gov