

Competitive Grant Writing

A State Community Development Block Grant (CDBG) Perspective

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Why have competitive applications?

Allows you to align several key project aspects:

- Quality
- Priority
- Need
- Scarce Resources





The Basics

State the issue!

The what

- Existing problem
- Project components
- Proposed solution

The when

- Timeline leading up to issue
- Criticality

Tell the Story

Who are you helping?



Why is this solution the best?



Provide the Evidence



Data



Reports



Photographs

Sell the Solution

Fit it all together...

- The “how”



...and finally, triple check!

Technical vs. Structural Issues

Ohio Consolidated Plan Scoring Criteria

Application Guidance



Department of Development

Development.Ohio.gov