



CDBG Funding and Program Strategies / Addressing Homelessness

Housekeeping



- You are on mute throughout the workshop
- Submit all questions in the CHAT section of your control panel and send to “organizers only”
- Questions will be shared with the presenters at the end of the workshop
- All questions and answers will be posted on the OCCD website under Learning Resources after the workshop

CDBG Funding and Program Strategies Addressing Homelessness



Agenda

- **CDBG Funding and Program Strategies**
 - Mary Richards Oakley, Office of Community Development/ODSA
- **Addressing Homelessness**
 - Bill Faith, COHHIO
 - Ruth Gillett, Cleveland/Cuyahoga County Office of Homeless Services
 - Kim Stands, Columbus Department of Development
- **Questions and Answers**



Ohio
Conference of
Community
Development

April 2020

Community Development Block Grant Funding and Program Strategies

Community Development Block Grant

U.S. Department
of Housing and
Urban
Development
(HUD)

Ohio
Development
Services Agency

Office of
Community
Development

Small Cities and
Rural Counties

Community Development Block Grant Programs



Economic Development

- Economic Development
- Revolving Loan Fund



Community Development

- Allocation
- Critical Infrastructure
- Neighborhood Revitalization



Residential Public Infrastructure

- Water
- Sanitary Sewer



Target of Opportunity

- Downtown
- Community Development
- Economic Development



Housing

- Home Repair
- Rehabilitation
- Emergency Monthly Housing Payments

Economic Development Program Projects

Include Fixed Asset Financing

CDBG Funds Must be Repaid

Create and/or Retain Permanent, Private Sector LMI Jobs

Meet all other Economic Development Program Requirements

Critical Infrastructure Projects

High-priority, single-purpose public facilities

Critical or poor condition

Primarily residential benefit

Target of Opportunity Projects



Job Creation
or Retention



Community
Development



Imminent
Threat



Downtown
Revitalization

Program Modifications



Emergency Shelter Funding Gap Program

Public Service Waivers/Amendments

Housing: Emergency Monthly Housing Payments

Revolving Loan Fund Modifications



0% interest loans

6- to 12-month principal/interest deferrals

Working capital loans

Public Services

Public Service Activities

Health Care

Child Care

Job Training

Public Safety

Senior Services

Homeless Services

Drug Abuse
Counseling/
Treatment

Emergency
Assistance
Payments
(Rent/Mortgage/
Utilities)

Public Service Activities

Education

Recreation

Domestic Violence

Legal Services

Fair Housing

Homebuyer
Downpayment
Assistance

Energy
Conservation
Counseling/Testing

Transportation

Eligible Costs

Labor

- Staff/contract employees required to implement service

Equipment, Supplies, Materials

- Purchasing or lease of items required to provide service

Facility Maintenance, Operations

- Facility operation/maintenance costs; facility houses eligible CDBG public service

Public Service Caps

PY 2018

Capped at 15%
Waiver to
exceed

PY 2019
and
PY 2020

No longer
capped

Restrictions

New Service

Quantifiable Increase in Service Level

- Above which was provided local government or state funds during the prior grant period

Other Restrictions



**Ineligible
Activities**

Political activities

On-going/non-emergency payments
*more than 3 consecutive months

Litigation expenses against HUD

Emergency Assistance

Emergency Monthly Housing Payments

- CDBG may not make income payments, defined as a *series of subsistence-type grant* payments an individual or family
- Regulations allow **emergency payments** made to the provider on behalf of an individual or family for food, clothing, housing (rent or mortgage) or utilities up **to 3 consecutive months**

National Objectives

LMI Area Benefit

- Service available to all residents in a primarily residential area
- At least 51% of residents are LMI

Limited Clientele

- Service limited to specific group of people
 - Presumed class
 - Presumed LMI by nature/location of service
 - Income qualified LMI
- Service area not determined by geography

Limited Clientele Presumed Classes

Homeless Persons

Battered Spouses

Migrant Workers

Severely Disabled
Adults

Elderly Persons

Illiterate Adults

Persons Living With
AIDS

Examples

Health Care Services

- Equipment for countywide telemedicine services at FQHC
- LMI Area Benefit; County is 51% LMI

Homeless Services

- Staff salaries/benefits, utilities for homeless shelter
- Limited Clientele; Homeless persons (presumed class)

Senior Services

- Van purchase for meal on wheels delivery
- Limited Clientele: Elderly adults (presumed class)

Examples

Transportation Services

- On-demand transit operations
- Limited Clientele: Elderly/severely disabled adults (presumed classes)

Emergency Housing Payments

- Rent/utilities payments for 3 consecutive months
- Limited Clientele; Beneficiaries must be income qualified

Other Services

- Kitchen equipment purchase, food pantry rent in LMI neighborhood
- Limited Clientele: Presumed LMI benefit due to location/nature of service

Public Facilities

Public Facilities Activities

Homeless
Shelters/Domestic
Violence Shelters

Public
Schools/Libraries

Day Care Centers

Nursing Homes

Senior Centers

Hospitals

Fire Stations

Disaster Shelters

Restrictions



**Ineligible
Activities**

Buildings for government conduct/political operations

Equipment, furnishings or personal property

Facility operations and maintenance

Public housing construction

National Objectives

LMI Area Benefit

Public facility used to benefit all residents in an LMI service area

Limited Clientele

Public facility used to benefit a limited clientele group

Service area not determined by geography

Slum/Blight

Area: Public facility in blighted area, project addresses blighting influences

Spot: Public facility outside blighted area, project limited to health/safety concerns

Examples

Senior Centers

- Boiler system installation/HVAC improvements
- Limited Clientele: Elderly adults (presumed class)

Domestic Violence Shelter

- Security fencing/camera system installation
- Limited Clientele: Battered spouses (presumed class)

Disaster Shelter

- Facility construction in LMI city for use during tornado or flood
- LMI Area Benefit: City is 51% LMI

CARES Act




\$2 billion
Formula

- State: \$27.2 million
- Entitlements: \$63.6 million
- April 6, 2020



\$1 billion
States

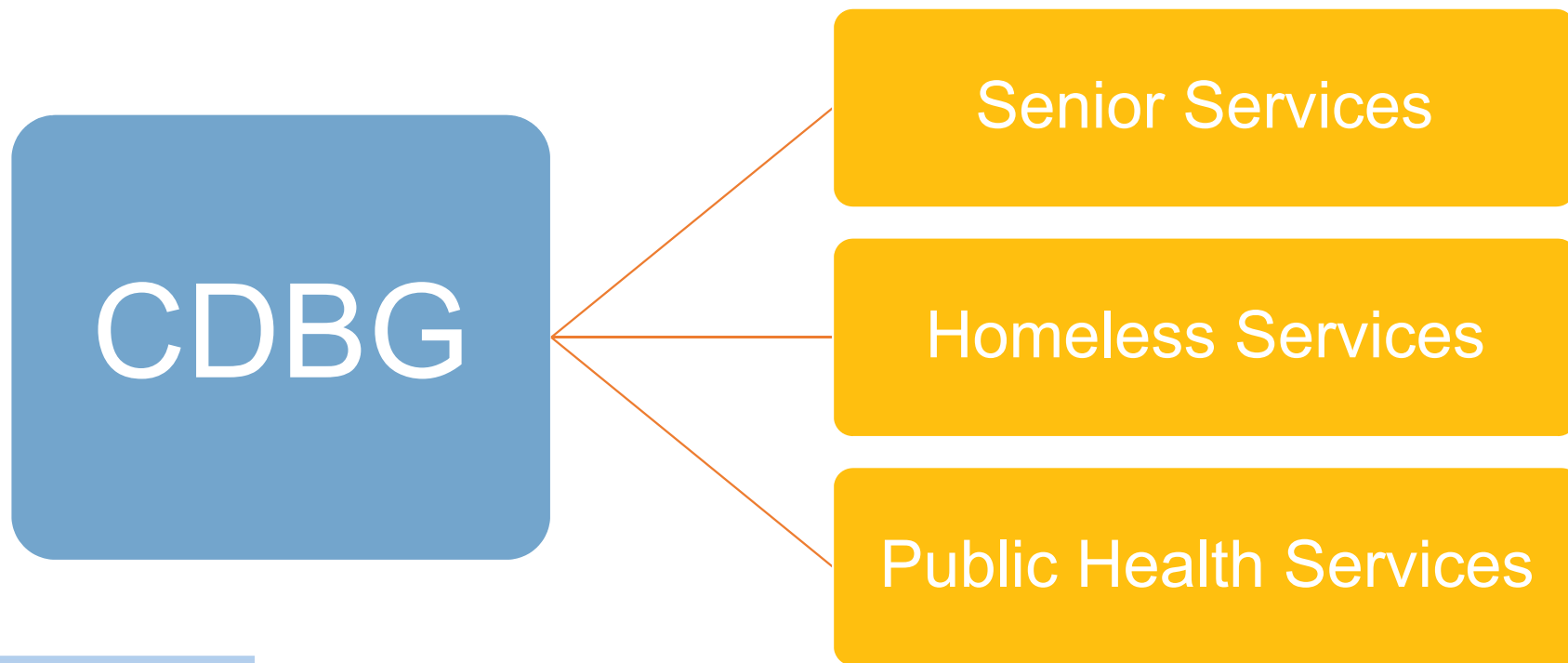
- State: \$35 million estimated
- May 11, 2020 estimated



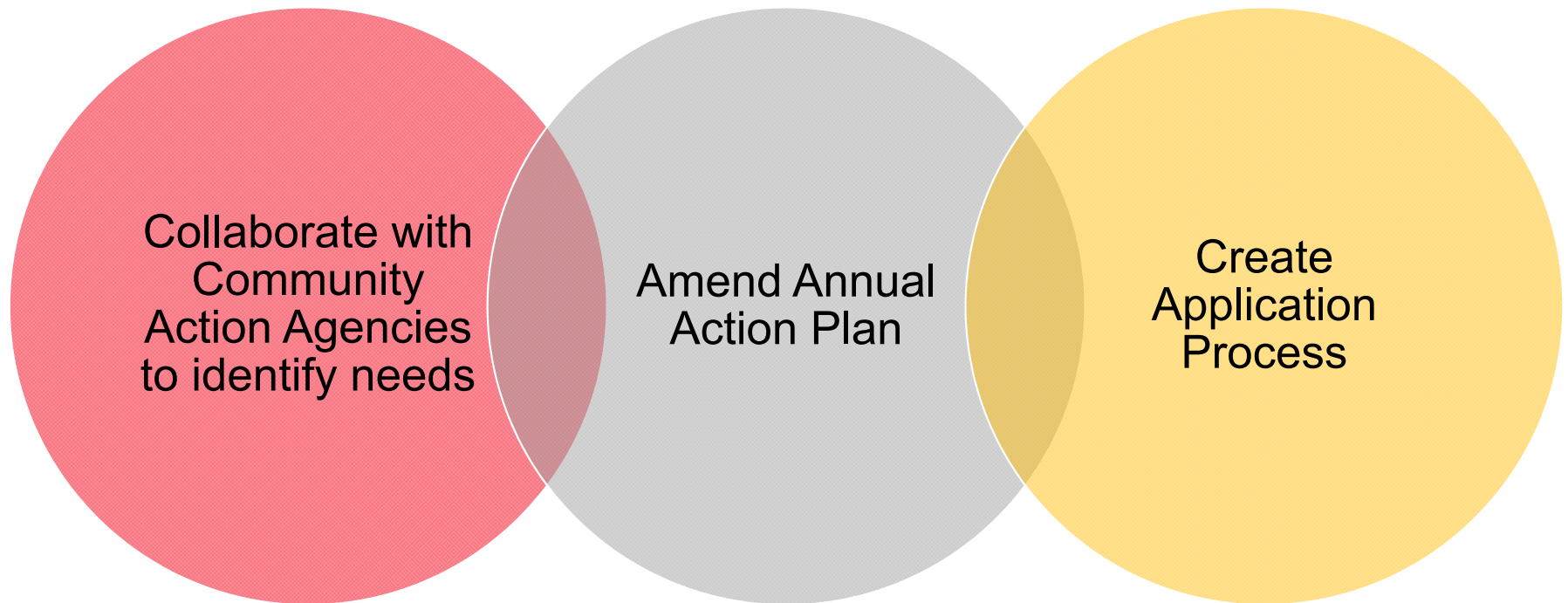
\$2 billion
Formula
(COVID-19)

- Funding: TBD
- Rolling basis

CARES Act



Next Steps



Questions?

Mary Oakley
Mary.Oakley@development.ohio.gov

Jared
Jodrey

Jared.Jodrey@
development.o
hio.gov

Ben
Kepple

Ben.Kepple@d
evelopment.ohi
o.gov

Tiffany
Laffitte

Tiffany.Laffitte
@development
.ohio.gov

Haley
Lupton

Haley.Lupton@
development.o
hio.gov

Lena
Osborne

Lena.Osborne
@development
.ohio.gov

Wes
Watkins

Wesley.Watkin
s@developme
nt.ohio.gov

Addressing Homelessness

Bill Faith, COHHIO

Ruth Gillett, Cleveland/Cuyahoga County, Office of Homeless Services

Kim Stands, Columbus Department of Development



Update: Double Jeopardy - the Coronavirus & Homelessness in Ohio

Coalition on Homelessness and Housing in Ohio

Bill Faith, Executive Director

Emergency Philanthropic Response



- Responding to immediate needs of homeless system until federal funding arrives
- Operation Reduce Density – reduce congregate shelter spaces
- COHHIO Pandemic Emergency Fund - raised \$1,828,000 to date funded \$890,000 distributed
- Community funds around the state, many prioritize housing & homelessness uses
- Government agencies increased flexibility for grantees, redeploying \$\$\$ reserves funds via OHFA

Government Funding



- **FEMA** – to reimburse costs for non-congregate sheltering
- Requires 25% match



- **Coronavirus Relief Fund** – US Treasury Program - \$4.532b to Ohio plus Allocations to Columbus and 5 largest counties –uses include pandemic related sheltering costs, homeless prevention, rental assistance, mortgage assistance, unforeseen financial costs for funerals and other emergency individual needs



- **Emergency Solutions Grant (ESG)** – \$45.6 million for round 1 in CARES (June 2020 thru 9/2022). Round 2 coming this summer
- Help for shelter costs, rapid rehousing, homeless prevention

Government Funding



- **Temporary Assistance to Needy Families (TANF)** – advocating for state allocation about \$36 million – started pilot \$1.25m
- Rapid rehousing, homeless prevention for families with children



- **CDBG** - \$90.9 million to Ohio from CARES Act (V 3.0) that could be used for rental assistance
- **\$100 billion rent assistance** Sherrod Brown introduced bill 5-6-20 and Chairwoman Maxine Waters introduced House bill – for recently unemployed

Vulnerable Populations and Supply Shortages

- Severe shortage of PPE, hygiene, and sanitation supplies statewide – looks like some of this is getting addressed
- Testing via ODH is becoming available for those with symptoms or likely exposed in congregate shelters
- Still have gap of spaces for those who are at high-risk for poor health outcomes and those who are unsheltered
- Many homeless programs have taken steps for non-congregate sheltering – via hotels and expanded shelter space but sustainability is a real issue...

Quarantine/Isolation Established without Adequate Services

- Lack of consistent onsite medical and behavioral health services still a challenge
- Technology challenges for Tele-health and remote learning
- Q/I and other non-congregate sites are not financially sustainable beyond the immediate term, unless the State of Ohio acts quickly to make funding available

Emergency shelters are struggling with reduced capacities

- Increases in financial and operational needs to accommodate CDC guidelines and the impacts of “stay at home” and other orders
- Significantly fewer volunteers, community programs, and on-site healthcare providers
- Increases in utility costs as residents generally stay onsite
- Declines in staff retention
- Reduction of emergency shelter capacity to accommodate CDC guidelines; the gap varies by community
- Expansion sites are not financially sustainable long-term, unless the State of Ohio acts to quickly make funding available



For more info:

Bill Faith- billfaith@cohhio.org
<https://cohhio.org>
614-579-6108

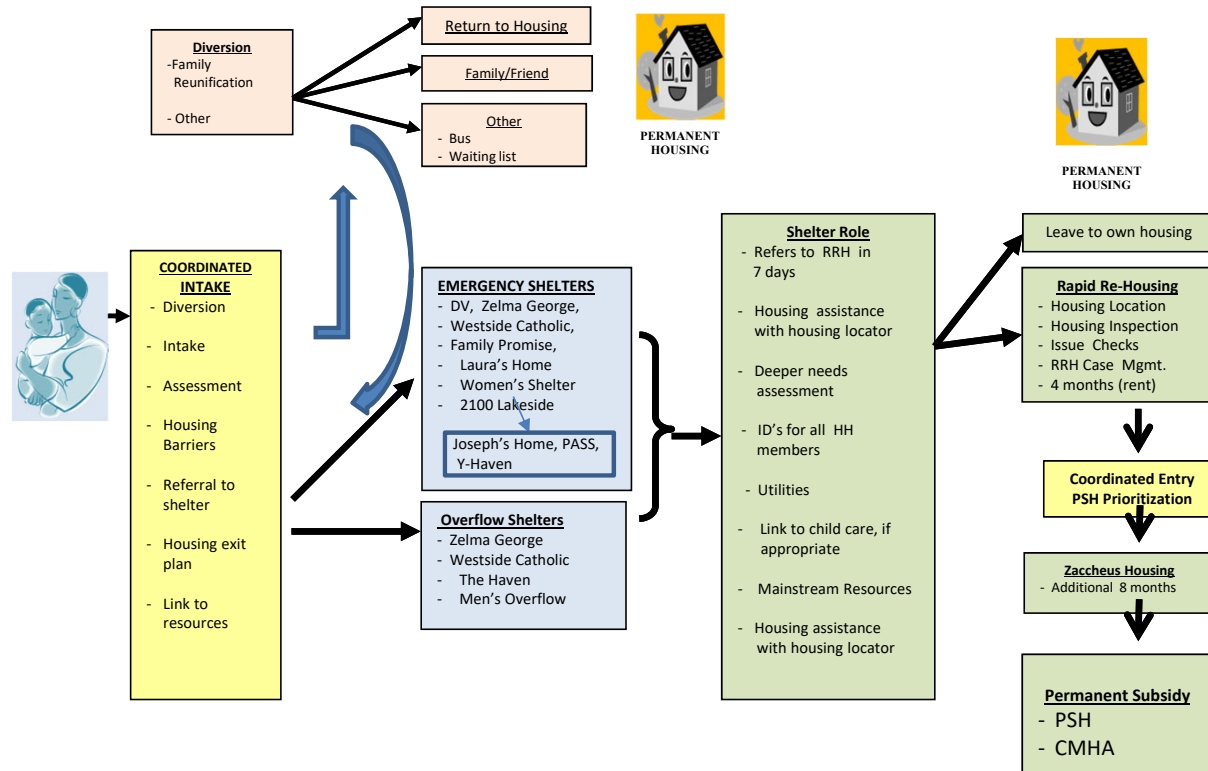
<https://home.treasury.gov/system/files/136/Coronavirus-Relief-Fund-Frequently-Asked-Questions.pdf>

Reducing Homelessness in Cuyahoga County

Ruth Gillett, Program Director, Office
of Homeless Services



Cuyahoga County Homeless Crisis Response System

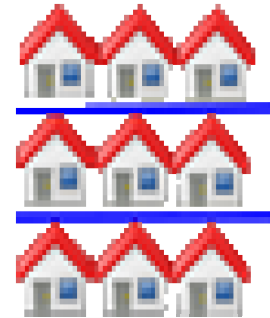


Coordinated Entry = Resource Matching

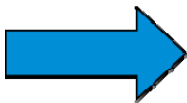
Low housing
barriers



Diversion



Moderate housing
Barriers



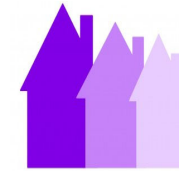
Shelter / RRH



Higher housing
Barriers



Extended Rapid Re-Housing



Very high housing
Barriers



Permanent
supportive housing



Shelter Services for Single Adults, Youth and Families

- ✓ 24/7 365 days a year**
- ✓ Meals**
- ✓ Access to showers and laundry**
- ✓ Linkages with Alcohol, Drug, MH, and Health services**
- ✓ Unlimited stay**
- ✓ Storage for belongings**
- ✓ Permanent housing referrals**

Shelter services, con't.

✓ No one is turned away

- * under the influence
- * non compliant with medicines
- * discharged from health facilities
- * discharged from justice facilities
- * discharged from Foster Care
- * **SAFETY NET**

✓ Overflow provided

	Shelter	TH	Safe Haven	Unsheltered	Total
2019 w/o Children	1,019	63	40	106	1,228
2018 w/o Children	1,166	95	38	78	1,377
2017 w/o Children	1,048	195	20	97	1,360
2019 HH with Children	111	0	0	0	111
2018 HH with Children	123	0	n/a	0	123
2017 HH with Children	111	0	n/a	0	111
2019 Youth w/o Children	76	1	0	18	95
2018 Youth w/o Children	93	0	0	11	104
2017 Youth w/o Children	69	8	0	4	81
2019 Youth HH w/Children	21	0	0	0	21
2018 Youth HH w/Children	12	0	0	0	12
2017 Youth HH w/Children	12	0	n/a	0	12
2019 Veterans w/o Children	52	61	22	0	135
2018 Veterans w/o Children	44	95	19	1	159
2017 Veterans w/o Children	39	123	0	10	172

2019 CH Families: 5

2018 CH Families: 1

2017 CH Families: 1

2019 CH Individuals 212

2018 CH Individuals: 172

2017 CH individuals: 115

2017 -2018 19 fewer Unsheltered = 20% Decrease

2018 -2019 26 more unsheltered = 26% Increase

Relatively few Unsheltered, so changes are more dramatic as percentages.

Subpopulations 2018

Adults with a serious mental illness: 692

Adults with a substance use disorder: 512

Adults with HIV/AIDS: 19

Adults fleeing domestic violence: 36

Subpopulations 2019

Adults with a serious mental illness: 563

Adults with a substance use disorder: 392

Adults with HIV/AIDS: 29

Adults fleeing domestic violence: 66

Overall: Decline in # of homeless Single adults – **10.8%**

2019 vs Decline in # of homeless youth **8.6%**

2018 Decline in homeless families **9.7%**

Decline in homeless Veterans **15.0%**



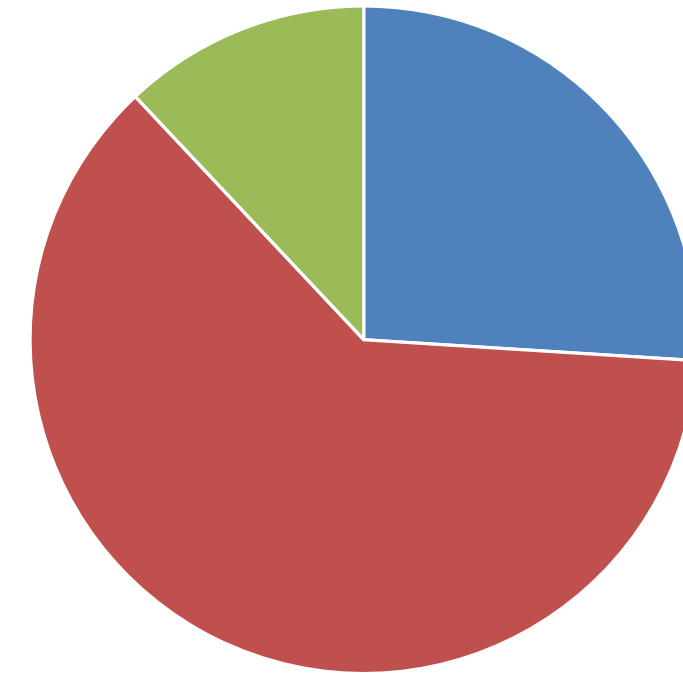
Leveraging Public Resources FY2019

(Shelter, Transitional Housing, Coordinated Intake, Rapid Re-Housing and PSH (ESG, CDBG, County Levy, State ESG, CoC HEARTH Act))

✓ City of Cleveland	\$ 2,551,770
✓ Cuyahoga County	7,500,000
✓ State ESG and Housing Trust Fund	837,500
✓ HUD Continuum funding -2019	<u>28,226,988</u>
TOTAL	\$ 39,116,260



**Funding by Activity: Shelter, 25%; RRH
10%; PSH 65%**
Total: \$39,116,260



■ Shelter ■ PSH ■ Rapid Re-Housing ■

Cuyahoga County COVID 19 Continuum of Care Response

- **Reduce Shelter Census**
 - Diversion at Coordinated Entry – Gift Cards
 - For singles and families currently in shelter: encouraged to relocate to family/friends without interruption in Housing Plan action; relocation plan confirmed by shelter staff; gift cards offered to assist with food costs.
 - Negotiated 5 Hotels for single adults;
 - 89 Rooms, single men, vulnerable populations (110 people)
 - 40 rooms, single, vulnerable women (50 people)
 - 25 rooms, Unsheltered, vulnerable persons (50 people)
 - 100 rooms for the above categories, plus, persons “screened” to be “*At Risk for COVID 19*” (75 people)
 - “*Hospital to Hotel*” – 45 rooms for I&Q for COVID + homeless persons
 - 40 Single Veterans placed in Hotels with SSVF funds

Cuyahoga County COVID 19 Continuum of Care Response

- **Impact:**

400 bed Men's Shelter Census currently at 140 census

190 bed Women's Shelter currently at 100 census

Family Shelters: operating below capacity

Family Overflow: not used since last week of March

Cuyahoga County COVID 19 Continuum of Care Response

- **Increase access to health care interventions**
 - Partnership with MetroHealth Hospital Dept. of Family Medicine
 - Risk Stratification Screening at all shelters and camps
 - Persons with symptoms removed to *“At Risk” Hotel*
 - As of 5/05/20, no clients determined CV 19+
 - Staff at each site trained to do daily screenings
 - Weekly “Doc on Call” Schedule
 - Hope to start CV 19 Testing at Shelters – week of 5/11/20
- **Promote Safe Environment for Staff and Clients**
 - Linked provider agencies with PPE donated by COHHIO, Sisters of Charity, the County Emergency Operations Center, Yellowcake
- **Support installation of 10 Port-o-lets with hand washing in Near-Downtown areas.**

Columbus and Franklin County

COVID-19 Response to Serving People Experiencing, or at risk of, Homelessness

Kim Stands, Columbus Department of Development

Columbus and Franklin County COVID-19 Response to Serving People Experiencing, or at risk of, Homelessness

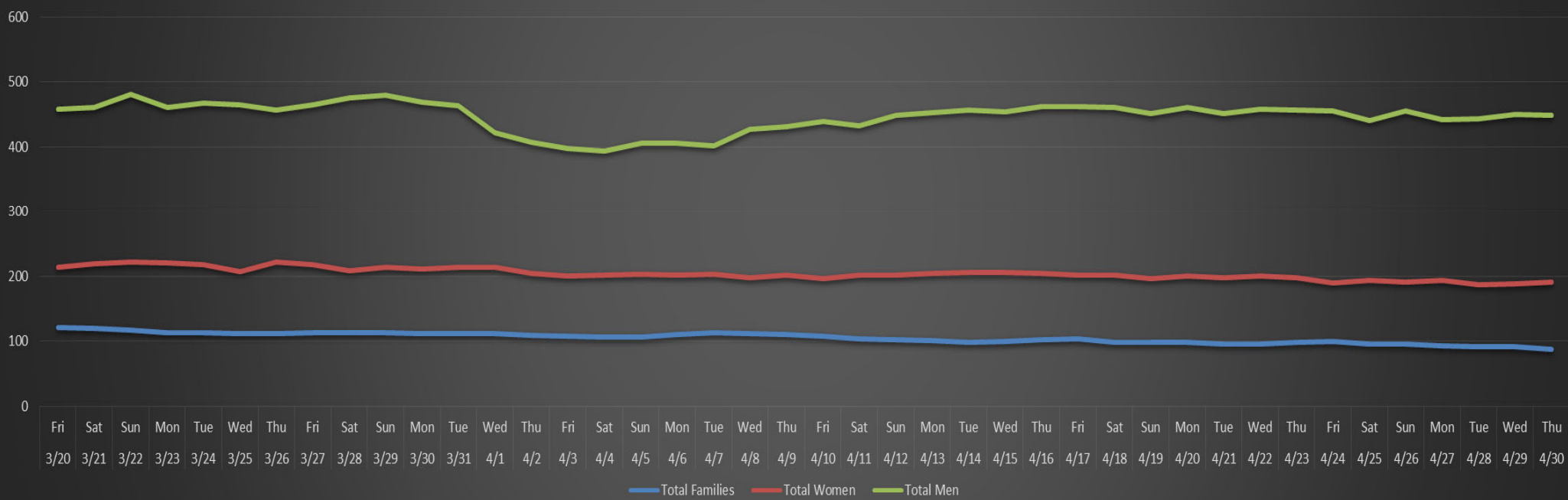
- **Leadership: Basic Needs!**
- **Being in the Intersection of Health and Housing**
- **Genuine Collaboration**
 - Effort
 - Innovation
 - Resources
- **3 Pillars of Response**
 - Deconcentration of Existing Shelters (Social Distancing)
 - Shelter for Isolation and Quarantine (SIQ)
 - Unsheltered Homelessness

Columbus and Franklin County

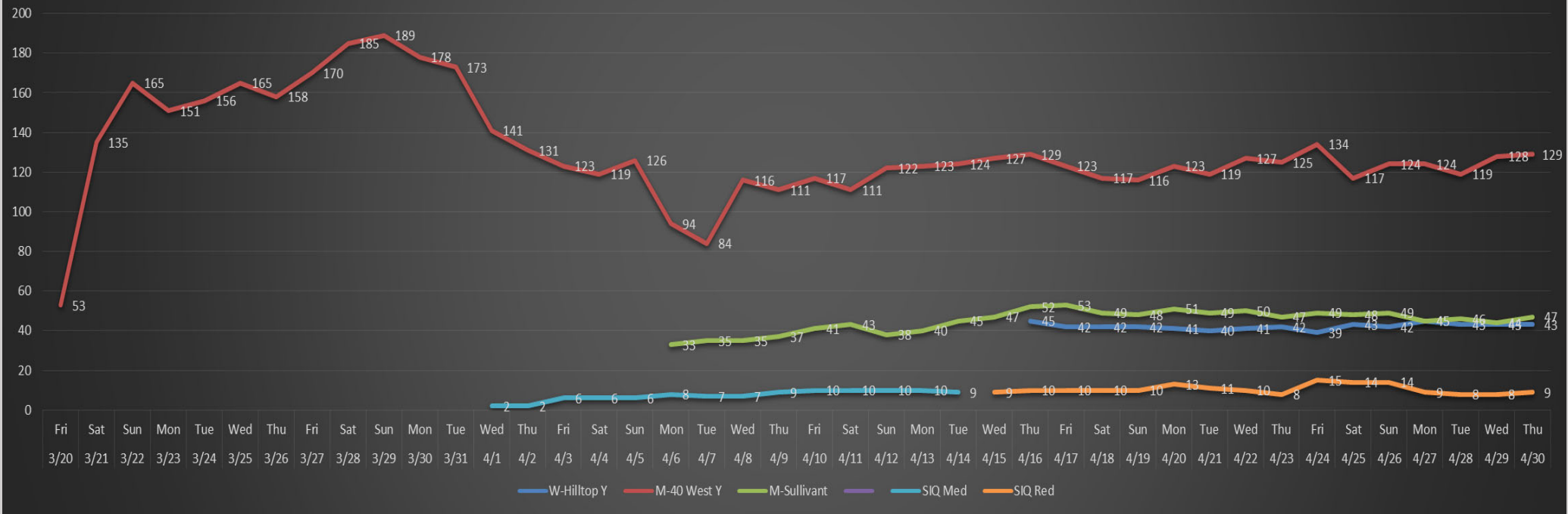
Collaborative Partners

- City of Columbus: Mayor Andrew Ginther and Mayor's Office staff, City Attorney's Office, City Auditor, Columbus Public Health, Finance, Development, Neighborhoods, Public Service, Recreation and Parks, Safety
- Franklin County: FC Commissioners, FC Public Health; FC Emergency Management Agency
- ADAMH
- Biehl Consultancy
- Capital Crossroads
- Community Members and Local nonprofit providers (food, water, face masks, supplies, etc.)
- Community Shelter Board and Provider Partners
- Lower Lights Christian Health Center
- Maryhaven Collaborative Outreach Team
- Mid Ohio Foodbank and neighborhood foodbanks
- Mt Carmel Hospital and Street Medicine
- Ohio Health
- Ohio National Guard
- Red Roof Inn and Travel Lodge
- Southeast Mental Health
- YMCA

Experiencing Sheltered Homelessness During COVID-19



COVID-19 Response Deconcentration and SIQ

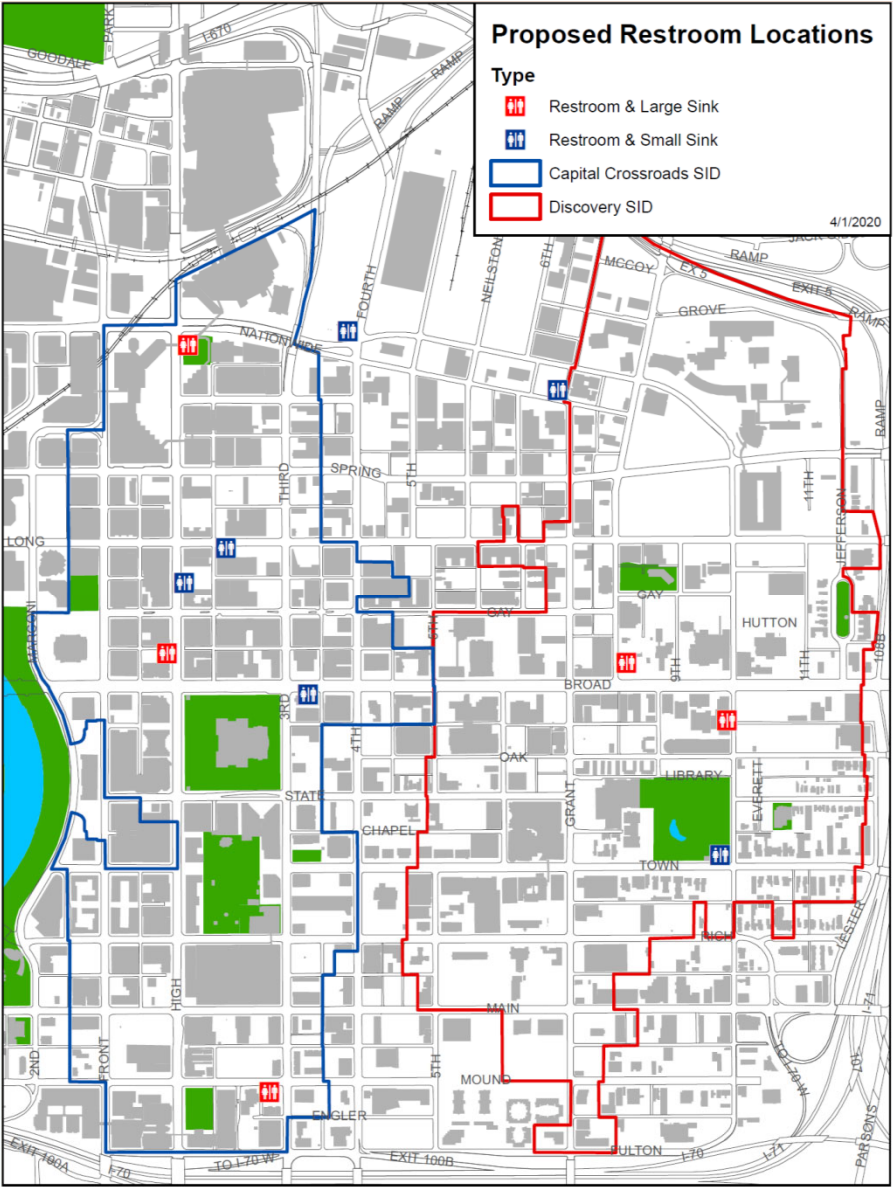


Experiencing Unsheltered Homelessness During COVID-19

One month projection	Three month projection
<ul style="list-style-type: none">• 50 Tents (\$2,500)• 50 Tarps (\$500)• 50 Utility Rope – 25 ft (\$250)• 20 5-Gallon Water Coolers (\$500)• AA Batteries (\$250)• AAA Batteries (\$250)• Body and Antimicrobial Wipes (\$1,000) Total \$5,250	<ul style="list-style-type: none">• 100 Tents (\$5,000)• 100 Tarps (\$1,000)• 100 Utility Rope – 25 ft (\$500)• 100 Blankets – (\$2,000)• Hygiene supplies (soap, hand sanitizer, body wipes, antimicrobial wipes, oral care supplies, etc.) (\$1,500) Additional \$10,000

**City of Columbus
Mt Carmel Hospital and
Street Medicine**

Capital Crossroads
City of Columbus
CleanTurn
Port a Clean
United Way of Central Ohio



Bigger Tuna

<http://biggertuna.com/>



Columbus and Franklin County COVID-19 Response to Serving People Experiencing, or at risk of, Homelessness

We are working together in this Intersection of health and housing, where people are experiencing, or at risk of, homelessness, to both meet basic needs and move on to recovery and durable solutions.

Addressing Homelessness Q&A



Thank you for attending the CDBG Funding and Program Strategies / Addressing Homelessness Workshop

The Webinar was recorded and will be uploaded along
with handouts to the OCCD website under Learning
Resources – Webinars.